



**St. Xavier's College (Autonomous),  
Palayamkottai - 627 002.  
2023-2024**

**2.2.1 - The Dept. assesses the learning levels of the students, after admission and organizes special Programmes for advanced learners and slow learners 2022-2023**

**Responses:**

**2.2.1 Dept. of Botany**

Botany being a life science subject offers a number of opportunities for experiential and participative learning. While studying about plants in the different semesters, the students are exposed to the different plant specimens in the lab. Moreover, taking sections, dissecting the plants, touching and feeling the different plants and their parts fall within the realm of learning botany. Students also go the field for various field trips. This serves a two-fold purpose – not only do the students see the natural environment in which the plants grow and see the various interrelationships amongst the plants and animals in nature, they are also able to glimpse the unique geography of our country. This ensures not only experiential, but also participative learning for the student is a part of the natural learning environment which he/she is studying.

Problem solving methodologies cover both the academic and non-academic fields. The students are given unknown plant materials which they have to identify using the tools and techniques at their disposal. Further, the students plan, organize and conduct the field tours on their own especially at the PG level. This helps them to co-ordinate among themselves and solves the various problems which come with the implementation of the different programmes.

Other way students are encouraged to be problem solvers are when the students conduct different programmes in the department and college. We have an annual inter-collegiate programme wherein students are given a prominent role in planning, arranging and conduct of the programme. All these develop the problem solving abilities of the students.

## CASE ANALYSIS – Dept of BBA

### THE RISING STRESS LEVEL

For those who hold extreme jobs, personal life often takes a back seat. Most of the adults work more hours than ever, but one group stands out: those with extreme jobs – people spend more than half their time working and commuting to and from work. Many individuals with extreme jobs see society changing into a “winner takes all” mode, where those who are willing to go the extreme mile will reap a disproportionate share of the intrinsic and extrinsic rewards.

Deepa was spending nearly 13 hours a day working and commuting. She was having an extreme job. Apart from working 60 hours a week, she also had to be available via cell phone 24/7. She had to travel to other countries at least once in two months for duration of two weeks. She was spending more time in commuting. Her son studied in a reputed school and they lived near to the school. She had done everything for her son to be happy but only thing she had to compromise was the time. She never attended the Parent Teacher Meeting in her son’s school. Never had she gone to his friend’s birthday party with him. Child was left with their maid servant to take care. Morning breakfast was the only time she spends with him. When she returns from office her child would have slept. She felt that her job kept her away from having a good relation with her child.

Though the reason for the rise in extreme jobs is not clear, suspects of globalization, technology and competitiveness are high. Extreme jobs are worse in developing countries where employees work for long and stressful hours. Most surveys indicate that extreme jobs are in a rise in developing countries like India. These jobs are challenging and stimulating but employees find difficulty to adjust work and life in any ways. Though job is interesting to them the stress level in the job is so high that satisfaction level in the job is declining day by day. These become more for women employees in countries like India where child care is considered as a duty of women.

Deepa had informed her employer with the difficulties she faced they couldn’t help her beyond a limit. They were pointing at other women employees and commented about her incapability and inefficiency to manage both work and life in a better way.

I . Questions:

1. What do you understand by extreme job? Explain.

The study defined "extreme" as any job that requires more than 60 work hours per week and fits various parameters regarding work flow, travel and responsibilities away from the office and outside commitments.

2. Why do you think there is a rise in extreme jobs?

At a macro level, the reasons behind the rise of the extreme job are structural; it's the outcome of sweeping changes in the global economic environment. These changes—which include increased competitive pressures, vastly improved communication technology, and cultural shifts—intersect in powerful ways.

3. What are the difficulties after undertaking an extreme job?

This case study review the extreme jobs in the context of the institutional, occupational, organizational and individual drivers of long hours and work intensification and identifies the consequences for gender equality, human sustainability and long-term productivity. We suggest that extreme jobs derive not from the 'nature' of managerial and professional work but from working practices and occupational discourses which have developed to suit the gendered norms of 'ideal workers'. These practices and discourses encourage long hours rather than working-hours choices. Extreme jobs extend the gendered division of labour and increase the separation of work and non-work spheres; they are a structure of gender inequality. This review suggests that future research should seek to identify alternative but business-neutral working practices which contest the extreme 'nature' of managerial and professional work, measure the social value of non-work activities and deepen our understanding of the personal and social significance of non-work identities other than motherhood, and disentangle situational motivation, work passion and work holism as motives for devoting long hours to work so that impacts on well-being and productivity can be more clearly understood.

## **BOTTLED WATER INDUSTRY**

The bottled water industry in India is estimated at about Rs 1,000 crore and is growing at 40 per cent. "By 2020, it will reach Rs 4,000 - 5,000 crore with 33 per cent market for natural mineral water. The formal bottled water business in India can be divided broadly into three segments in terms of cost: premium natural mineral water, natural mineral water and packaged drinking water. The per capita consumption of mineral water in India is a mere 0.5-liter compared to 111 liter in

Europe and 45-liter in USA. But over the last ten years, it has witnessed tremendous growth. The change is very much evident. Once a product found mainly at railways stations, mineral water today occupies a place on the shelf in most superstores, grocers and even paan walas. From a mere 60 towns in the year 1997, it is predicted that mineral water is today available in more than 1000 towns and cities across India. With a compounded annual growth rate of close to 30% over the last decade, the mineral water market has witnessed a large growth in terms of volumes.

The market is highly competitive with the entry of MNC's like PepsiCo and Coke. There are a lot of brands available in the market, each with its own proclaimed differentiation. In natural mineral water there are very few companies like Himalayan, Aava, and Evian is playing in the market. 50% of the market is captured by Himalayan.

While a thousand bottled water producers, the Indian bottled water industry is big by even international standards. There are more than 200 brands, nearly 80 per cent of which are local. Most of the small-scale producers sell non-branded products and serve small markets. Despite the large number of small producers, this industry is dominated by the big players - Parle Bisleri, Coca-Cola, PepsiCo, Parle Agro, SKN Breweries and so on.

Consumption of bottled water in India is linked to the level of prosperity in the different regions. The western region accounts for 40 per cent of the market and the eastern region just 10. However, the bottling plants are concentrated in the southern region - of the approximately 1,200 bottling water plants in India, 600 are in Tamil Nadu. This is a major problem because southern India, especially Tamil Nadu, is water starved.

Mineral water business is restricted only to big hotels & Restaurants. This field has lot of scope because of unawareness in the market and people are becoming health conscious. Not just bottlers are involved. In south India, thousands of fuel trucks converted to be water carriers sell ground water to households and establishments at about \$10 for 5,000 liters. More than 13,000 tankers carry water drawn from farmland surrounding Chennai, according a social activist R. Srinivasan. He estimates a

\$148 million tanker industry is cashing in on Chennai's acute water scarcity. The story is replicated across India, including in New Delhi.

## II. Questions

1. Discuss the reasons behind the growth of bottled water market in India.

Increase in per capita spending, rapid urbanization growing, awareness regarding benefits of bottled water and hygiene coupled with increasing preference for active lifestyle is driving India's bottled water market. India is a country with a majority of sunny areas.

2. Explain the opportunities and threats to packaged drinking water industry in India.

There are more than 6,000 licensed water bottling setups under BIS (Bureau of Indian Standards) and uncountable unorganised mineral water companies in India. There are around 150 domestic Indian bottled water brands in the market today. The key brands in India are Bisleri, Kinley, Bailey, Aquafina, Himalayan, Rail Neer, Oxyrich, Vedita and Tata Water Plus. Consumption of bottled water in India is linked to the level of prosperity in the different regions. The western region accounts for 40 per cent of the market and the eastern region just 10. However, the bottling plants are concentrated in the southern part of the country. More than 55% of the total bottling plants are in four southern states.

### **Challenges**

The biggest challenge faced by the bottled water companies in India is the duplicacy especially in case of 1 L bottle. It is very easy to create a fake bottled water compared to any other product. Indian consumers tend to believe that any bottled water is safe but this may not be true in case of fake product. Even such type of fake products were produced by filling water in the used pet water bottle and are sold only in few places where public travels most like railway stations, bus stations and metro stations. The other major challenges are from the unorganised sector which is leading in the production of bottled water in rural, semi-urban and few urban areas. As the production does not require big machinery it made counterfeiters to produce bottled water in different regions with single licence and without licence. Quality and safety are the biggest challenges in this unorganised sector. Food safety departments lifted 1,123 samples across the country in 2017-18. Of these, 496 samples failed to meet the quality standards prescribed by the country's apex food regulator FSSAI.

3. Suggest the suitable strategies for these players in the market.

Water bottling companies are booming the market although they received several obstacles from the unorganized sector and availability of one-time investment water purifiers. A huge profit in the market is due to demand raised by the increase in the population and taste of the water. Although several raids are made by BIS and FSSAI but the unorganized sector is rising because of low investment in the production and indiscriminate disposal of used water bottles. So it is the responsibility of the government and every citizen to eradicate unorganized sector and producers not following the required to ensure safe bottled drinking water.

### **2.3.1 Dept of MBA**

XIBA provides a well-balanced combination of academic and practical business oriented contents through a student centered learning approach. Each and every agenda in XIBA are student oriented.

Our student centered learning includes

- Providing sound basic conceptual knowledge of business and Management
- Imparting the ability to perform business tasks and take sound decisions which is both logical and ethical
- Educating to become more independent
- Self-regulated in their learning.

#### **Active Learning (Student Centric)**

##### **To Develop Analytical Skills**

##### **Case Study Learning**

Case Study Method in XIBA is to teach the students how to analyze business problems and develop solutions from a leadership perspective. The students are asked to read the case, analyze the problems that are presented, evaluate underlying issues, and present solutions that address the problem that was presented. The case analysis includes a realistic solution as well as an explanation as to why that solution is the best fit for the problem and the organization's goal.

##### **Role Play Activities**

Role-play is a technique that allows students to explore realistic situations by interacting with other people in a managed way in order to develop experience and trial different strategies in a supported environment.

The objective of role playing is to learn, improve or develop upon the skills or competencies necessary for a specific position

## **To Develop Interpersonal Skills**

### **Seminars**

XIBA conducts seminars to provide business students with opportunities to explore and discuss topics important to the business sector and the industry. It disseminates industrial knowledge through practical training.

### **Group Presentations**

Group Presentation method in XIBA helps to improve the speaking skills of the students. They learn to work as a Group. After choosing a subject together, they narrow it down to a manageable size and support each other throughout the work.

The aim of this method is to improve communication skills and to train students to talk to a group of people. A well-organized presentation and enjoyable content are the two most important measures of presentation.

## **To Develop Administrative Skills**

In order to develop Administrative Skills among the students, XIBA assigns them the task of event management activities. It improves their organizing, networking, technical, managerial, administrative and accounting skills.

XITAH – Intra-departmental Cultural Programme

XIBATE – the Management Meet is exclusively organized by students.

### **Visiting various Business Establishments**

In the context of agro-based region, our students are asked to refer business journals and make presentations to develop vocabulary and communicative skills. Keeping the low achievers in mind we also prescribe some foreign books as well as Indian authors who could be of great help to them to compete with the high achievers. Besides, we also involve our alumni to share their field experiences in business with our future leaders.

Field work and Industry Interface form an important part of the curriculum. Each course is mandated with field work that will entail interaction with consumers or corporate, or investors, or government. Every session starts with a presentation of case study related to the course in question. Students raise pertinent questions that lead to series of discussions and segments for



and against. This leads to gaining of deep knowledge about theories on a subject and how the theories applied in industry.

### **Live Project**

The “live Projects” for the XIBA students allows them to work in teams with the industry on real world business issues, giving them chance to apply the learning outside the class room setting and gain new perspectives on business and major global issues. This field based learning truly personalizes their education as they make connection and gain experience in their chosen field.

Through this live project, the students observe the innovative business solutions which in turn help them to sharpen their entrepreneurial skills. The students are made to do a presentation where they are evaluated on their observations during their practical study.

### **Business Quiz**

By making our students to read daily newspapers and periodical magazines they are being evaluated by conducting business quiz.

### **Summer Project**

During the summer project students are expected to submit a progress report once a week seeking an approval from the respective faculty supervisor. At the end of two months, individual presentations are made by the students in the presence of the external examiner.

### **Industry – Institute Network**

Interaction between the industry and B-schools is crucial to the kind of education the students receive and the kind of human resources the industries need today. To develop an organic link between XIBA and the industries in the South Tamil Nadu and beyond, XIBA invites CEOs of companies to interact with students and talk to them about what prevails in industries. This would also help the faculty to design or redesign their teaching responding to the need of the corporate sector. XIBA takes our students to industries during every semester.

### 2.3.1 Dept of Chemistry

The leadership qualities and the ability to organize lectures, invited talks, seminars etc., are developed by the Association activities

In order to make the students understand the subject thoroughly and clearly, they are encouraged to make models, charts and other working models. (Ideas may be obtained from internet)

Interactive sessions with illustrious alumni are arranged to motivate the students to know more about higher studies and job opportunities

To make the students clear in their presentation and to cast out the stage fear every student is made present a seminar every semester

It has been made mandatory to ask at least one question based on numerical problem in all the papers to develop problem solving ability of the students.

To encourage the students to participate in paper presentation, every year paper presentation competition is conducted for the final year students.

Online quiz is conducted to encourage students to appear online competition examinations

#### ChemTube

- Online courses
- Organizing association activities
- Inhouse Competition
- Seminar
- Open book test
- Paper presentation
- Molecular model making
- Group discussion
- Peer group learning
- Problem solving methods
- Micro scale experiments
- Lab to land

### 2.3.1 Dept of commerce

- **Assignments** are given to the students. It helps the students to refer the books and collect the materials relating to the subject matter of the assignment from the real situation. The assignment combining the practical aspects gives the students the experiential learning.
- **Group discussion** organized in the classes helps the students to experience the participative learning. Students involve themselves in the group and gain experience.
- **Seminars** given to the students help them to prepare the subject matter to be presented during the seminar referring the books and relevant materials. This helps them to gain confidence and experience.
- **Project work** given to the students helps them to experience what they have learned and solve the problems by themselves. It helps the students to collect the data from the real life situation and analyse the same to interpret the results and to evolve the findings and suggestions.
- **Practical** is application of the skills and knowledge in the industrial and real world problems. By this students are able to practice their in business and more.
- **Internship** is aimed to give exposure of an Industrial setup work and learning for students to practically learn the subject.
- **Industrial Visit** to give industrial exposure and how the industry works to the students.

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
THIRUMALAIYAN ENTERPRISES**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**S JOTHI LAKSHMI**  
(Reg.No:21PCO101)

Under the Guidance of  
**REV.FR.V.LAWRENCE BENADICT,S.J., M.COM., SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
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(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**

# Thirumalaiyan Enterprises

72, Azhagiyanambhipuram, Panagudi - 627109  
Tirunelveli Dist, Tamilnadu.

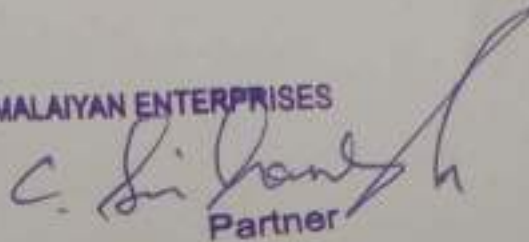
Email ID: [thirumalaiyenterprises@gmail.com](mailto:thirumalaiyenterprises@gmail.com)

Date: 10-07-2022

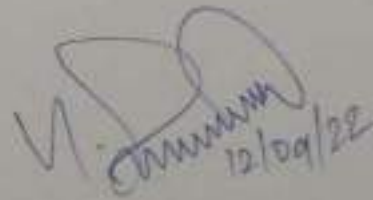
## TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Jothilakshmi (21PCO101), a student of St. Xavier's College, Palayamkottai has successfully completed her intern at Thirumalaiyan Enterprises. She served for 11 days from 28-06-2022 to 09-07-2022. We appreciate her discipline and her work ethics that she carried herself throughout her training period. We wish her best wishes for her future endeavors.

For THIRUMALAIYAN ENTERPRISES

  
Partner

FORWARDED

  
12/09/22

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
MACHADO SONS PRIVATE LIMITED (MSPL), TUTICORIN**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**VIGASH L**  
(Reg.No:21PC0102)

Submitted to  
**Dr. PRINCE JEBARAJ M.Com. M.Phil. M.B. A., Ph.D. NET, SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY - 2022**



## MACHADO SONS PVT. LTD.

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Web : www.machadosons.com E-mail : info@machadosons.com

CIN : U90090TN-1992PTC034666

GSTIN : 33AABCM2341J127



14-07-2022

### Internship Training Certificate

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. VIGASH. L (21PCO102), a PG student from the Department of Commerce, St. Xavier's College - Autonomous, Palayamkottai, has successfully completed his internship training at Machado Sons Private Limited, Tuticorin, from 27/06/2022 to 01/07/2022 and 08/07/2022 to 14/07/2022.

During the training period, the student was exposed to various processes, functions and activities of our company. We witnessed that he was very sincere and curious in learning the company's processes, functions and activities. We appreciate his disciplined behaviour and his work ethics that he carried himself throughout his training period. We wish him best wishes for his future endeavours.

Thank you

For MACHADO SONS PVT LTD

P.ARAVINDH

G.M.EXPORTS



Branch Office : Old No. 107, New No. 221, Second Floor, Linghi Chetty Street, Mannady, Chennai - 600 001.  
Ph : 044 - 25265111 / 222 / 444 Fax : 044 - 25265777 E-mail : chennai@machadosons.com, mssexports@machadosons.com

An ISO 9001:2008 Certified Company



**A REPORT ON INTERSHIP PROGRAMME  
AT  
SUBBURAJ SPINNING MILLS PVT.LTD**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**HARLIN G**  
(Reg.No:21PCO103)

Under the Guidance of  
**Dr. F.X. ROBERT BELLARMINE, M.Com., M.Phil., M.B.A., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
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**PALAYAMKOTTAI – 627 002**  
**JULY -2022**

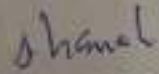


Date : 16.07.2022

**To Whom So Ever it May Concern**

This is to certify that **Selvi Harlin.G (21PCO103)**, MCom student from ST.Xavier's Collage ( Autonomous) Palayamkottai 627 002 under gone " Internship training program " in our Organisation during the period from 27-06-2022 to 07-07-2022.

For Subburaj Spinning Mills (p)Ltd,

  
General Manager

**A REPORT ON INTERSHIP PROGRAMME**

**AT**

**(VAIRAVANATHNA & CO.,)**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**(B. ANUPRIYA)**

(Reg.No:21PCO104)

Under the Guidance of

**(Dr.K.S.AROCKIASAMY, M.Com., M.Phil., B.Ed., Ph.D., SET.)**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)**

**PALAYAMKOTTAI – 627 002**

**JULY -2022**

Om Sai Ram

# VAIRAVANATHAN & CO.,

## CHARTERED ACCOUNTANTS

Annai Aravinder Building, Aravind Eye Hospitals (Opposite to free services)

TIRUNELVELI JN - 627 001. : ☎ Off: (0462) 2336833, 2333932,

Mobile: 94431 37661, 94433 33931, E-mail: vairavanathan2014@gmail.com

Reference :

Date : .....

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS. Anupriya.B (21PC0104) studying 1<sup>st</sup> year M.com at St. Xaviers College, Tirunelveli has successfully completed 15 days (from 27<sup>th</sup> June 2022 to 15<sup>th</sup> July 2022) of internship training in our Audit firm. During the period of her internship training with us she was found good and inquisitive.

Date: 15-07-2022

Place: Tirunelveli



(S. Vairavanathan)

Chartered Accountant

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
APPLE COOKWARE, GANGAIKONDAN**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**LSIVA SANKARI**  
**(21PCO105)**

Under the Guidance of  
**Fr. LAWRENCE BENEDICT, M.Com,SET.**  
Assistant Professor, Department of Commerce,  
St.Xavier's College, Palayamkottai.



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
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**PALAYAMKOTTAI – 627 002**

**JULY -2022**

apple

08.07.2022  
TIRUNELVELI

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. I.SIVASANKARI (21PCO105), a student of ST.XAVIER'S COLLEGE, palayamkottai has successfully completed her intern at APPLE COOKWARE. She served for 10 days from 27.06.2022 to 08.07.2022. We appreciate her discipline and her work ethics that she carried herself throughout her training period. We wish her best wishes her future endeavours.

S. PARAMASIVAN



FORWARDED  
H.D.  
Tirunelveli  
12/09/22

Apple Cookware

Office & Unit-I : Shed No.1A, SIDCO Industrial Estate, Pettai, Tirunelveli - 627010. Tamilnadu. India.

Unit-II : C17 & C18 SIPCOT Industrial Growth Centre, Gangaikondan, Tirunelveli - 627352.

☎ 0462 2340083 ● applecookware@gmail.com ● www.applecookware.in

be active.



**A REPORT ON INTERNSHIP PROGRAMME  
AT  
SUBBURAJ SPINNING MILLS PVT.LTD**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**JAYARANI C**  
(Reg.No:21PCO106)

Under the Guidance of  
**Dr. J. JEYA ANI, M.Com., B.Ed., M.Phil., M.B.A., Ph.D., NET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
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**PALAYAMKOTTAI – 627 002**  
**JULY -2022**



**SUBBURAJ**  
Driven by Opportunities

**Subburaj Spinning Mills Private Limited**

Date : 16.07.2022

**To Whom So Ever it May Concern**

This is to certify that Selvi Jaya rani.c (21PCO106),MCom student from ST.Xavier's Collage ( Autonomous) Palayamkottai 627 002 under gone " Internship training program " in our Organisation during the period from 27-06-2022 to 07-07-2022.

For Subburaj Spinning Mills (p)Ltd,

*Shamsh*

General Manager

urai Road, Sankar Nagar,  
nelveli - 627 357 Tamilnadu, India.



[purchase.subburaj@gmail.com](mailto:purchase.subburaj@gmail.com)  
[info.subburaj@gmail.com](mailto:info.subburaj@gmail.com)

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
MACHADO SONS PRIVATE LIMITED (MSPL), TUTICORIN**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**A.AKASH**  
**(21PCOI07)**

Under the Guidance of  
**Dr. S. DAVID APPATHURAI, M.Com., M.Phil., Ph.D.**  
Associate Professor, Department of Commerce.  
St.Xavier's College (Autonomous), Palayamkottai.



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
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**JULY -2022**





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Web: [www.machadosons.com](http://www.machadosons.com) E-mail: [info@machadosons.com](mailto:info@machadosons.com)

CIN: U03090TN-1902PTC034595

GSTIN: 33AABCM2341J12T



08-07-2022

## Internship Training Certificate

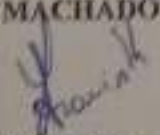
### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. A. AKASH (21PCO107), a PG student from the Department of Commerce, St. Xavier's College - Autonomous, Palayamkottai, has successfully completed his internship training at Machado Sons Private Limited, Tuticorin, from 27/06/2022 to 08/07/2022.

During the training period, the student was exposed to various processes, functions and activities of our company. We witnessed that he was very sincere and curious in learning the company's processes, functions and activities. We appreciate his disciplined behaviour and his work ethics that he carried himself throughout his training period. We wish him best wishes for his future endeavours.

Thank you

For MACHADO SONS PVT LTD

  
P. ARAVINDH  
G.M. EXPORTS



Branch Office: Old No. 107, New No. 221, Second Floor, Linghi Chetty Street, Mannady, Chennai - 600 001.  
Ph: 044 - 25295111 / 222 / 444 Fax: 044 - 25295777 E-mail: [chennai@machadosons.com](mailto:chennai@machadosons.com), [maasvports@machadosons.com](mailto:maasvports@machadosons.com)

An ISO 9001:2008 Certified Company

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
R RAGUNATHAN AND CO**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**CHRISMA**  
(Reg.No:21PCO108)

Under the Guidance of  
**Dr. C. MAHIMAI ARUL IGNATIUS, M.COM, M.PHIL, M.B.A., PH.D., SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**

NO-10 B THIRUMAL NAGAR  
THIRUPANIKARISALKULAM  
TAMIL NADU - 627010  
CELL - 90253 01401

AUDITOR: RAMASAMY RAGHUNATHAN.,  
CHARTERED ACCOUNTANT

## Training Completion Certificate

This is to certify that Miss. Chrisma a student of M.Com, St. Xavier's College, Palayamkottai, Tirunelveli has successfully completed her Summer Internship in the field of Tax Audit from the 27th of June 2022 to the 15th of July 2022 at this Firm.

Date: 15.07.2022

For R. RAGHUNATHAN &amp; Co.,

**R. RAGNORATHAN**  
Sole Proprietor



Ramaswamy Ragunathan  
(Chartered Accountant)

Forwarded by  
C. J. Mammie

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
VAIRAVANATHAN AUDIT FIRM**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the *degree of*  
**MASTER OF COMMERCE**

Submitted by  
**KIRUBA SORNA MARY.S**  
21PCO109

Under the Guidance of  
**Dr.F.X.ROBERT BELLARMINE M.Com.,M.Phil.,M.B.APh.D.,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**



Om Sai Ram

# VAIRAVANATHAN & CO.,

## CHARTERED ACCOUNTANTS

Annai Aravinder Building, Aravind Eye Hospitals (Opposite to free services)  
TIRUNELVELI JN - 627 001. : Off: (0462) 2336833, 2333932,  
Mobile: 94431 37661, 94433 33931. E-mail: vairavanathan2014@gmail.com

Reference :

Date : .....

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS. Kiruba Sorna Mary.S (21PC0109) studying 1st year M.com at St.Xavier's College, Palayamkottai Tirunelveli has successfully completed 15 days(from 27 June 2022 to 15<sup>th</sup> July 2022) internship training in our Audit firm. During the period of her internship training with us she was found good and inquisitive.

Date: 15-07-2022

(S. Vairavanathan)

Place: Tirunelveli

Chartered Accountant



Dr. P.X. ROBERT BELLARMINE, Ph.D.  
ASST. PROFESSOR OF COMMERCE  
ST. XAVIER'S COLLEGE (Autonomous)  
PALAYAMKOTTAI - 627002

**A REPORT ON INTERSHIP PROGRAMME  
AT  
SUBBURAJ SPINNING MILLS PVT.LTD**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**THARANI S**  
(Reg.No:21PCO110)

Under the Guidance of  
**Dr. J. JEYA ANI, M.Com., B.Ed., M.Phil., M.B.A., Ph.D., NET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**



**SUBBURAJ**  
Driven by Opportunities

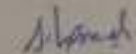
**Subburaj Spinning Mills Private Limited**

Date : 16.07.2022

**To Whom So Ever it May Concern**

This is to certify that Selvi Tharani.S (21PCO110), MCom student from ST.Xavier's Collage ( Autonomous) Palayamkottai 627 002 under gone " Internship training program " in our Organisation during the period from 27-06-2022 to 07-07-2022.

For Subburaj Spinning Mills (p)Ltd,

  
General Manager



**A REPORT ON INTERNSHIP PROGRAMME  
AT  
SOLAIMALAI AGENCIES**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**LETHU R**  
(Reg.No:21PCO111)

Under the Guidance of  
**Dr. S. PRINCE JEBARAJ, M.Com., M.Phil., M.B.A., Ph.D., NET, SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**

**JULY -2022**



# SOLAIMALAI AGENCIES

H.O.Address : No.23, First Floor, Meenakshi Nagar (Opp. to Fatima College),  
Madurai - Dindigul Main Road, Vilangudi, Madurai - 625018.

☎ 99444 54007

✉ solaicorp@gmail.com



www.solaimalai.in

GST : 33AFRPA1379J1ZC

09/07/2022

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.LETHU R (21PCO111) has completed his "Internship Training" From 27<sup>th</sup> June 2022 to 08<sup>th</sup> July 2022 (11 Days Present) in our Organization.

In this period his contact was found to be good.

For Solaimalai Agencies

*[Signature]*  
9/7/22  
Authorized Signatory



**A REPORT ON INTERNSHIP PROGRAMME  
AT  
APPLE COOKWARE, GANGAIKONDAN**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**K.SUJITHA**  
**(21PCO112)**

Under the Guidance of  
**Fr. LAWRENCE BENEDICT, M.Com,SET.**  
Assistant Professor, Department of Commerce,  
St.Xavier's College, Palayamkottai.



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**

**JULY -2022**

apple

08.07.2022  
TIRUNELVELI

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. K.SUJITHA (21PCO112), a student of ST.XAVIER'S COLLEGE, palayamkottai has successfully completed her intern at APPLE COOKWARE. She served for 10 days from 27.06.2022 to 08.07.2022. We appreciate her discipline and her work ethics that she carried herself throughout her training period. We wish her best wishes her future endeavours.



FORWARDED  
M. D. S. S. S.  
12/09/22

Apple Cookware

Office & Unit-I : Shed No:1A, SIDCO Industrial Estate, Pettai, Tirunelveli - 627010, Tamilnadu, India.

Unit-II : C17 & C18 SIPCOT Industrial Growth Centre, Gangaikondan, Tirunelveli - 627352.

☎ 0462 2340083 ● applecookware@gmail.com ● www.applecookware.in

be active.

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
MACHADO SONS PRIVATE LIMITED (MSPL), TUTICORIN**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**M. THANGA MARIAPPAN**  
(Reg.No:21PCO113)

Under the Guidance of  
**Dr. S. DAVID APPATHURAI M.Com. M.Phil., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**

**JULY -2022**



## MACHADO SONS PVT. LTD.

• Steamer Agents • Shovelers • Humigation • Customs Clearing & Forwarding Agents

106-J/33, Millerpuram Second Street, Tuticorin - 629 008.

Ph : 0461 - 2354111 / 222 / 333 Fax : 0461 - 2353556

Web : [www.machadosons.com](http://www.machadosons.com) E-mail : [info@machadosons.com](mailto:info@machadosons.com)

CIN : U09000TN-1992PTC034696

GSTIN : 33AABCM2341J12T



08-07-2022

### Internship Training Certificate

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. THANGA MARIAPPAN. M (21PCO113), a PG student from the Department of Commerce, St. Xavier's College - Autonomous, Palayamkottai, has successfully completed his Internship training at Machado Sons Private Limited, Tuticorin, from 27/06/2022 to 08/07/2022.

During the training period, the student was exposed to various processes, functions and activities of our company. We witnessed that he was very sincere and curious in learning the company's processes, functions and activities. We appreciate his disciplined behaviour and his work ethics that he carried himself throughout his training period. We wish him best wishes for his future endeavours.

Thank you

For MACHADO SONS PVT LTD

P.ARAYINDH

G.M.EXPORTS



Branch Office : Old No. 107, New No. 221, Second Floor, Linghi Chetty Street, Mannady, Chennai - 600 001.  
Ph : 044 - 25285111 / 222 / 444 Fax : 044 - 25285777 E-mail : [chennai@machadosons.com](mailto:chennai@machadosons.com), [masexports@machadosons.com](mailto:masexports@machadosons.com)

An ISO 9001:2008 Certified Company



**A REPORT ON INTERNSHIP  
AT  
LOYAL TEXTILE MILLS LTD, KOVILPATTI**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)  
PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**S. SURIYA THILAGA**  
(Reg.No:21PCO114)

Under the Guidance of  
**Dr. J. JEYA ANI, M. Com, B.ED., M.Phil., M.B.A., Ph.D., NET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**AUGUST - 2022**

FOUR STAR EXPORT HOUSE RECOGNISED BY GOVT. OF INDIA  
INTEGRATED MANAGEMENT SYSTEM CERTIFIED AND PRACTISING COMPANY

Registered Office

No. 21/9, Mill Street, Kuvilpatti-628 501, Tamil Nadu, India

Phone: +91 4632 220001-5 Fax: +91 4632 221355

E-Mail: kvilpatti@loyaltextiles.com www.loyaltextiles.com

08.07.2022

## TO WHOMSOEVER IT MAY CONCERN

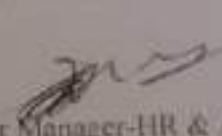
This is to certify that Miss. S SURIYA THILAGA (21PC0114), Pursuing 2<sup>nd</sup> year M.Com. at St.Xavier's College, Tirunelveli has successfully completed the Internship Training in our Loyal Textile Mills Ltd for a period from 27.06.2022 to 08.07.2022.

During her Training period, her performance was satisfactory and was found sincere, honest and energetic.

Our best wishes and success in all her future endeavors.

Yours Faithfully,

For Loyal Textile Mills Limited,

  
Senior Manager-HR & Admin.

Regional Office

No. 83, 1st Main Road, R.A. Puram, Chennai 600 028, India

Phone: +91-44-4277 7374 Fax: +91-44-4206 2622

E-Mail: regional@loyaltextiles.com

GSTIN: Tamil Nadu: ISKAAC12672C127 Andhra Pradesh: J7ARAC12672C129

CIN: L1111TN19APSC0001001 PAN: AAAC1267K



**A REPORT ON INTERNSHIP  
AT  
AUDITING FIRM**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**SRI AHILANDA PARAMESWARL U**  
(Reg.No:21PCO115)

Under the Guidance of  
**Dr. K.S. AROCKIASAMY M.Com. B.Ed., M.Phil, Ph.D., SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**AUGUST - 2022**



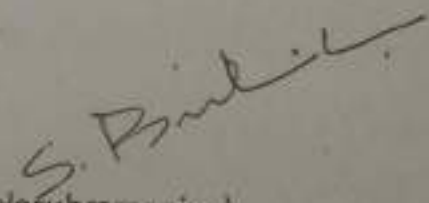
Date: 19.7.2022

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that U.Sri Ahilanda Parameswari (21PCO115) studying 1<sup>st</sup> Year M.Com at St. Xaviers College Tirunelveli has successfully completed internship of 10 days(from 30/06/2022 to 12/07/2022 ) in our Office . During the period of her internship training with us she was found good.

Date: 19/07/2022

Place: Tirunelveli

  
(S.Balasubramanian)

Chartered Accountant

**Balasubramanian Sudalai & Co**  
Chartered Accountant  
11-A, Sarvangar Street, Palayamkottai  
Tirunelveli - 627 002.

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
MACHADO SONS PRIVATE LIMITED (MSPL), TUTICORIN**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**S. PRATHAP**  
**21PCO116**

Under the Guidance of  
**Dr. F.X. ROBERT BELLARMINE., M.Com., M.Phil., MBA, Ph.D.**  
Assistant Professor, Department of Commerce.  
St.Xavier's College, Palayamkottai



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**



## MACHADO SONS PVT. LTD.

● Steamer Agents ● Stevedores ● Fumigation ● Customs Clearing & Forwarding Agents

106-J/33, Millapuram Second Street, Tuticorin - 629 008.

Ph : 0461 - 2354111 / 222 / 333 Fax : 0461 - 2353555

Web : [www.machadosons.com](http://www.machadosons.com) E-mail : [info@machadosons.com](mailto:info@machadosons.com)

CIN : U93090TN-1992PTC034666

GSTIN : 33AABCM2341J12T



08-07-2022

### Internship Training Certificate

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. S. PRATHAP (21PCO116), a PG student from the Department of Commerce, St. Xavier's College - Autonomous, Palayamkottai, has successfully completed his internship training at Machado Sons Private Limited, Tuticorin, from 27/06/2022 to 08/07/2022.

During the training period, the student was exposed to various processes, functions and activities of our company. We witnessed that he was very sincere and curious in learning the company's processes, functions and activities. We appreciate his disciplined behaviour and his work ethics that he carried himself throughout his training period. We wish him best wishes for his future endeavours.

Thank you

For MACHADO SONS PVT LTD

P. ARAVINDH

G.M. EXPORTS



Branch Office : Old No. 107, New No. 221, Second Floor, Linghi Chetty Street, Mannady, Chennai - 600 001.  
Ph : 044 - 25265111 / 222 / 444 Fax : 044 - 25265777 E-mail : [chennai@machadosons.com](mailto:chennai@machadosons.com), [mseexports@machadosons.com](mailto:mseexports@machadosons.com)

An ISO 9001:2008 Certified Company

**REPORT**  
**ON INTERNSHIP PROGRAM IN SRI MEENAKSHI MOTORS**  
**PVT.LTD, TIRUNELVELI - 627002**

Submitted to

PG & Research Department of Commerce

ST. XAVIER'S COLLEGE (AUTONOMOUS) PALAYAMKOTTAI

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

S. MAHESH BABHU

(Reg. No. 21PCO117)

Under the guidance of

Dr.K S, AROCKIASAMY, M.Com., M.Phil., B.Ed., Ph.D.,

Assistant Professor, Department of Commerce, Palayamkottai.



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognised as 'College with potential for excellence' by UGC

Re-accredited by NAAC with "A++" Grade with CGPA 3.66)

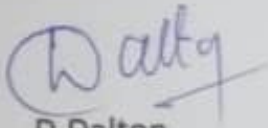
**PALAYAMKOTTAI, TIRUNELVELI - 627 002.**

**APRIL 2022**

14.07.2022

**INTERNSHIP CERTIFICATE**

This is to certify that MR.S.MAHESH BABHU(21PCO117), a student of St. Xavier's College(Autonomous), Palayamkottai, has successfully completed his internship at Sri Meenakshi Motors Pvt. Ltd. He served for 15 days from 27/06/2022 to 14/07/2022. We appreciate his discipline and his work ethics that he carried himself throughout the training period. We wish best wishes for his future endeavors.



D.Dalton  
Managing Director  
Sri Meenakshi Motors Pvt Ltd

**SRI MEENAKSHI MOTORS PVT. LTD.**

CIN No : U50401TN2004PTC054013

10B/1H/2, Trivandrum Road, **Palayamkottai**, Tirunelveli-627 002. Tamilnadu.

E-mail: honda.dalton@gmail.com Tel: 87540 23561-64

GSTIN : 33AAICS3379K1ZY



**A REPORT ON INTERSHIP PROGRAMME  
AT  
THE INDIACEMENTS LTD.,**

**SUBMITTED TO**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLAGE (AUTONOMOUS )  
PALAYAMKOTTAI**

**IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF THE  
DEGREE OF  
MASTER OF COMMERCE**

**SUBMITTED BY**

**M. BALA SRUTHI**

**(Reg.No:21PCO118)**

**UNDER GUIDANCE BY**

**DR. A. AROCKIADASS, M.Com., M.Phil., B.Ed., M.B.A., Ph.D., SET.**



**PG&RESEACH DEPARTMENT OF COMMRECE  
ST.XAVIER'S COLLAGE (AUTONOMOUS)  
(RECOGNIZED AS COLLAGE WITH POTENTIAL FOR EXCELLENCE BY UGC)  
(RE-ACCREDITED BY NAAC WITH "A++" GRADE WITH CCPA OF 3.66)  
PALAYAM KOTTAI -627 002  
JULY-2022**



# THE INDIA CEMENTS LTD.,

SANKARNAGAR - 627 357  
(TIRUNELVELI DISTRICT)



Phone : (STD-0462) 2300221 to 2300226

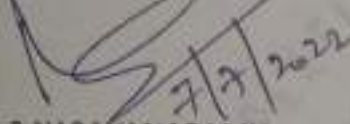
Ref.No.HR/

Date: 07-07-2022

## CERTIFICATE

This is to certify that Ms.M.Bala Sruthi, 1 year M.Com. Student of St.Xavier's College(Autonomous), Palayamkottai, Tirunelveli District had undergone Internship in our Company from 30-06-2022 to 06-07-2022.

For THE INDIA CEMENTS LTD.,

  
7/7/2022

R.NARAYANASAMY  
SR.MANAGER (HR)

To

Ms.M.Bala Sruthi,  
1 year M.Com.  
St.Xavier's College (Autonomous),  
Palayamkottai,  
Tirunelveli District-627 002



**A REPORT ON INTERNSHIP PROGRAMME  
AT  
BLUE METALS COMPANY PRIVATE LIMITED**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS) PALAYAMKOTTAI**  
In Partial fulfillment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**B.LUCIYA**  
(Reg.No:21PCO119)

Under the Guidance of  
**DR.S.PRINCE JEBARAJ**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**

**JULY -2022**

# BLUE METALS COMPANY

25/4, BMC Shopping Complex, Highways Road, Thisayanvilai  
Tirunelveli - 627 657, Tamil Nadu. Phone : 04637-235800  
Mail : bluemetalscompany@gmail.com

---

Date: 15-07-2022

## TO WHOM SOEVER IT MAY CONCERN

This is to certify that Miss.B.Luciya (21PC0119) studying 1<sup>st</sup> year M.Com at St. Xaviers College, Tirunelveli has successfully completed 15 days (27.06.2022 to 15.07.2022) of internship training in our audit firm. During the period of her internship training with us she was found Good and inquisitive.



For Blue Metals Company

Authorized Signature

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
SRI MEENAKSHI MOTORS PVT.LTD.**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)  
PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**MICHAEL ANBARASU A**  
(Reg.No:21PCO120)

Under the Guidance of  
**Dr. A. AROCKIADASS, M.Com., M.Phil., B.Ed., M.B.A., Ph.D., SET. (HEAD)**



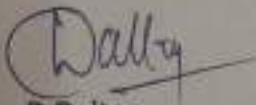
**PG & RESEARCH DEPARTMENT OF COMMERCE  
ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**

**JULY -2022**

14.07.2022

**INTERNSHIP CERTIFICATE**

This is to certify that MR.A.MICHAEL ANBARASU(21PCO120), a student of St. Xavier's College(Autonomous), Palayamkottai, has successfully completed his internship at Sri Meenakshi Motors Pvt. Ltd. He served for 11 days from 29/06/2022 to 14/07/2022. We appreciate his discipline and his work ethics that he carried himself throughout the training period. We wish best wishes for his future endeavors.



D. Dalton  
Managing Director  
Sri Meenakshi Motors Pvt Ltd

**SRI MEENAKSHI MOTORS PVT. LTD.**

CIN No : U50401TN2004PTC054013

10B/1H/2, Trivandrum Road, Palayamkottai, Tirunelveli-627 002, Tamilnadu.

E-mail: honda.dalton@gmail.com Tel: 87540 23561-64

GSTIN : 33AAICS3379K1ZY

**AREPORT ON INTERNSHIP PROGRAMME**  
**AT**  
**SUBBURAJ SPINNING MILLS PRIVATE LIMITED, TIRUNELVELI**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**R. SANTHANA MARI**  
Reg.No:21PCO121

Under the Guidance of  
**Dr. S. DAVID APPATHURAI, M.Com, M.Phil, Ph.D.**  
**Associate Professor of Commerce**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI - 627 002**

**JULY -2022**

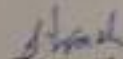


Date : 16.07.2022

**To Whom So Ever it May Concern**

This is to certify that Selvi Santhana Mari.R (21PCO121), MCom student from ST.Xavier's Collage ( Autonomous) Palayamkottai 627 002 under gone " Internship training program " in our Organisation during the period from 27-06-2022 to 07-07-2022.

For Subburaj Spinning Mills (p)Ltd,

  
General Manager

**A REPORT ON INTERSHIP PROGRAMME  
AT  
THIRUMALAIYAN ENTERPRISES**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**P.DIVYA**  
(Reg.No:21PCO122)

Under the Guidance of  
**DR.S.PRINCE JEBRAJ, M.COM., M.PHIL.,M.B.A.,PH.D.,NET.,SET.,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**

**JULY -2022**



# Thirumalaiyan Enterprises

72, Azhagiyanambipuram, Panagudi - 627109

Tirunelveli Dist, Tamilnadu.

Email ID: [thirumalaiyanenterprises@gmail.com](mailto:thirumalaiyanenterprises@gmail.com)

Date: 10-07-2022

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Divya. P (21PCO122), a student of St. Xavier's College, Palayamkottai has successfully completed her intern at **Thirumalaiyan Enterprises**. She served for 11days from 28-06-2022 to 09-07-2022. We appreciate her discipline and her work ethics that she carried herself throughout her training period. We wish her best wishes for her future endeavors.

For THIRUMALAIYAN ENTERPRISES

  
Partner

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
THE INDIACEMENTS LTD.,**

**SUBMITTED TO**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS )  
PALAYAMKOTTAI**

**IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF THE  
DEGREE OF  
MASTER OF COMMERCE**

**SUBMITTED BY**

**S. SUBATHRA**

**(Reg.No:21PCO123)**

**UNDER GUIDANCE BY**

**REV. FR. V. LAWRENCE BENADICT., S. J., M. COM., SET.**



**PG&RESEACH DEPARTMENT OF COMMRECE  
ST.XAVIER'S COLLEGE (AUTONOMOUS)  
(RECOGNIZED AS COLLAGE WITH POTENTIAL FOR EXCELLENCE BY UGC)  
(RE-ACCREDITED BY NAAC WITH "A++" GRADE WITH CCPA OF 3.66)  
PALAYAM KOTTAI -627 002  
JULY-2022**

Phone : (STD-0462) 2300221 to 2300226

Ref.No.HR/

Date: 07-07-2022

## CERTIFICATE

This is to certify that Ms.S.Subathra, 1 year M.Com. Student of St.Xavier's College(Autonomous), Palayamkottai, Tirunelveli District had undergone Internship in our Company from 30-06-2022 to 06-07-2022.

for THE INDIA CEMENTS LTD.,

R.NARAYANASAMY  
SR.MANAGER (HR)

To

Ms.S.Subathra,  
1 year M.Com.  
St.Xavier's College (Autonomous),  
Palayamkottai,  
Tirunelveli District-627 002

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
THE INDIACEMENTS LTD.,**

**SUBMITTED TO**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS )  
PALAYAMKOTTAI**

**IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF THE  
DEGREE OF  
MASTER OF COMMERCE**

**SUBMITTED BY**

**R. JOSEPH ANTO ABISHA  
(Reg.No:21PCO124)**

**UNDER GUIDANCE BY**

**DR. J. JEYA ANI, M.Com.,B.Ed., M.Phil., M.B.A., Ph.D., NET.**



**PG&RESEACH DEPARTMENT OF COMMRECE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(RECOGNIZED AS COLLAGE WITH POTENTIAL FOR EXCELLENCE BY UGC)**

**(RE-ACCREDITED BY NAAC WITH "A++" GRADE WITH CCPA OF 3.66)**

**PALAYAM KOTTAI -627 002**

**JULY-2022**

# THE INDIA CEMENTS LTD.,

SANKARNAGAR - 627 357  
(TIRUNELVELI DISTRICT)



Phone : (STD-0462) 2300221 to 2300226

Ref.No.HR/

Date: 07-07-2022

## CERTIFICATE

This is to certify that Ms.R.Joseph Anto Abisha, 1 year M.Com. student of St.Xavier's College(Autonomous), Palayamkottai, Tirunelveli District had undergone Internship in our Company from 30-06-2022 to 06-07-2022.

For THE INDIA CEMENTS LTD.,

R.NARAYANASAMY  
SR.MANAGER (HR)

To

Ms.R.Joseph Anto Abisha,  
1 year M.Com.,  
St.Xavier's College (Autonomous),  
Palayamkottai,  
Tirunelveli District-627 002



**A REPORT ON INTERNSHIP PROGRAMME  
AT  
THIRUMALAIYAN ENTERPRISES**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**S.BALA SOUNTHARIYA ROHINI**  
(Reg.No:21PCO125)

Under the Guidance of  
**DR.F.X.ROBERT BELLARMINE, M.COM, M.PHIL, PH.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI - 627 002**  
**JULY -2022**

# ***Thirumalaiyan Enterprises***

72, Azhagiyanambipuram, Panagudi – 627109

Tirunelveli Dist, Tamilnadu.

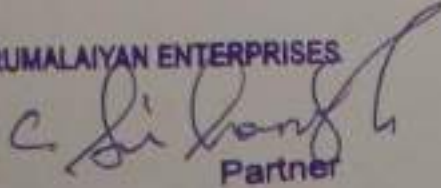
Email ID: [thirumalaiyanenterprises@gmail.com](mailto:thirumalaiyanenterprises@gmail.com)

Date: 10. 07. 2022

## **TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Bala Sounthariya Rohini. S (21PCO125), a student of St. Xavier's College, Palayamkottai has successfully completed her intern at **Thirumalaiyan Enterprises**. She served for 11days from 28-06-2022 to 09-07-2022. We appreciate her discipline and her work ethics that she carried herself throughout her training period. We wish her best wishes for her future endeavors.

For THIRUMALAIYAN ENTERPRISES



Partner



**A REPORT ON INTERNSHIP  
AT  
MEENAKSHI HONDA, TIRUNELVELI**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**AARTHI P**  
(Reg.No:21PCO126)

Under the Guidance of  
**Dr. C. MAHIMAI ARUL IGNATIUS M.Com. MPhil. MB A., Ph.D., SET.**

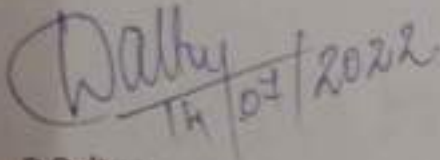


**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI - 627 002**  
**JULY - 2022**

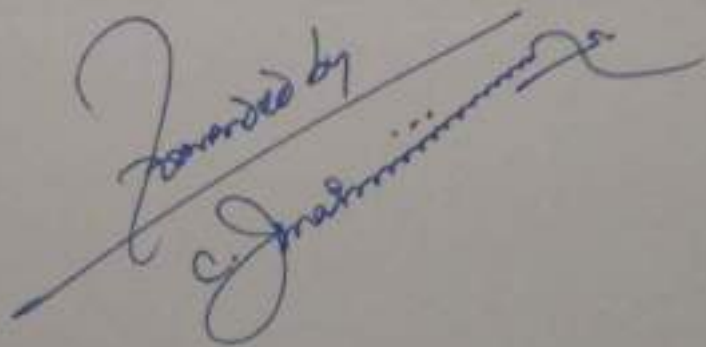
14.07.2022

**INTERNSHIP CERTIFICATE**

This is to certify that MS.P.AARTHI (21PCO126), a student of St. Xavier's College(Autonomous), Palayamkottai, has successfully completed her internship at Sri Meenakshi Motors Pvt. Ltd. She served for 15 days from 27/06/2022 to 14/07/2022. We appreciate her discipline and her work ethics that she carried herself throughout the training period. We wish best wishes for her future endeavors.



D. Dalton  
Managing Director  
Sri Meenakshi Motors Pvt Ltd

**SRI MEENAKSHI MOTORS PVT. LTD.**

CIN No : U50401TN2004PTC054013

10B/1H/2, Tiruvandrum Road, Palayamkottai, Tirunelveli-627 002, Tamilnadu.

E-mail: honda.dalton@gmail.com Tel: 87540 23561-64

GSTIN : 33AAICS3379K1ZY

A REPORT ON INTENSHP PROGRAMME  
AT  
JK TVS (JK AUTO AGENCY) SALES AND SERVICE

Submitted To  
PG & research deporment of commerce

ST.XAVIER'S COLLEGE (AUTONOMOUS )  
PALAYAMKOTTAI

in partial fulfilment of the requirements for the award of the degree of  
MASTER OF COMMERCE

Submitted by  
A.JOHN DANIEL21PCO127


Under Guidance Of  
PROF.S.DAVID APPATHURAIM.Com.,M.Phil.,Ph.D.,



PG&RESEACHDEPORTMENT OF COMMRECE  
ST.XAVIER'S COLLAGE (AUTONOMOUS)  
(RECOGNIZED AS COLLAGE WITH POTENTIAL FOR EXCELLENCE BY UGC)  
(RE-ACCREDITED BY NAAC WITH "A++" GRADE WITH CCPA OF 3.66)  
PALAYAM KOTTAI -627 002  
JULY-2022

**J.K. Auto agencies**

Authorized Dealer, TVS Motor Company Ltd

**TVS** 

DATE : 15.07.2022

### INPLANT TRAINING CERTIFICATE

This to certificate that Mr. A.John Daniel M.com Student  
From St.Xavier's College, Palayamkottai, has completed  
Inplant Training in our Sales & Service Shop.

Period: 28.06.2022 to 15.07.2022

**For J.K. Auto Agencies**

  
**Partner**

**Sales :83001 - 17778**



**Since 1990**

**Service :98421 - 22972**

180-1 Tenkasi Main Road, Ambasamudram - 627 401, Tirunelveli District, Tel : 04634-250972, 255305

e-mail : jktsambal@gmail.com

AMD : Nellai Motor TVS

**A REPORT ON INTERSHIP PROGRAMME  
AT  
THIRUMALAIYAN ENTERPRISES**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**J SAHAYA SNOWS**  
(Reg.No:21PCO128)

Under the Guidance of  
**DR.C.MAHIMAI ARUL IGNATIUS, M.COM.,M.PHIL.,M.B.A.,PH.D.,SET.,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**



# ***Thirumalaiyan Enterprises***

72, Azhagiyanambipuram, Panagudi – 627109

Tirunelveli Dist, Tamilnadu.

Email ID: [thirumalaiyenterprises@gmail.com](mailto:thirumalaiyenterprises@gmail.com)

Date: 10.07.2022

## **TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Ms.Sahaya Snows. J (21PCOI28)**, a student of St. Xavier's College, Palayamkottai has successfully completed her intern at **Thirumalaiyan Enterprises**. She served for 11days from **28-06-2022** to **09-07-2022**. We appreciate her discipline and her work ethics that she carried herself throughout her training period. We wish her best wishes for her future endeavors.

For THIRUMALAIYAN ENTERPRISES

*C. S. S. S.*  
Partner

*Forwarded by*  
*C. S. S. S.*



**A INTERNSHIP PROGRAM IN CARGOCARE LOGISTICS (INDIA)  
PVT.LTD,TUTICORIN-628008**

**A INTERNSHIP REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS) PALAYAMKOTTAI**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**M.LEBANON**  
(Reg. No. 21PCO129)

Under the guidance of

**Dr.A.AROCKIADASS.M.Com., M.Phil., B.Ed., Ph.D.,**

Associate Professor, Department of Commerce, Palayamkottai,



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognised as 'College with potential for excellence' by UGC

Re-accredited by NAAC with "A++" Grade with CGPA 3.66)

**PALAYAMKOTTAI, TIRUNELVELI – 627 002.**

**APRIL 2022**

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr.M.Lebanon (21PCO129), a student of St.Xavier's (Autonomous) College, Palayamkottai has successfully completed his intern at Cargocare Logistics. He served for 10 days from 27/06/2022 to 08/07/2022.

We appreciate his discipline and his work ethics that he carried himself throughout his training period. We wish him best wishes for his future endeavours.

**For Cargocare Logistics (I) Pvt Ltd**

*[Signature]*  
27/7/22  
Authorised Signatory  
**A.MOHAN PRADEEP**  
CAO



**A REPORT ON INTERNSHIP PROGRAMME  
AT  
CARGOCARE LOGISTICS [INDIA] PVT.LTD**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**MARIA JESU STANLIN B**  
(Reg.No:21PCO130)

Under the Guidance of  
Rev. Dr. S. Mariadoss, S.J., M.Com., M.Phil., M.B.A., Ph.D. (Principal)



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI - 627 002**  
**JULY -2022**

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr.B.Maria Jesu Stanlin (21PCO130), a student of St.Xavier's (Autonomous) College, Palayamkottai has successfully completed his intern at Cargocare Logistics. He served for 10 days from 27/06/2022 to 08/07/2022.

We appreciate his discipline and his work ethics that he carried himself throughout his training period. We wish him best wishes for his future endeavours.

**For Cargocare Logistics (P) Pvt Ltd**

*(Signature)*  
27/6/22  
**Authorised Signatory**  
**A.MOHAN PRADEEP**  
**CAO**

**MTQ**

Corporate Office : B5-316, Borewing, 3rd Floor, Chardik Farm Road, Chardik, Andheri (E) Mumbai - 400 072  
Tel : +91 22 6785 8085, 2857 9086-88 Fax : + 91 22 2857 9079/9082 Email : info@cargocarelogistics.in

Branches : Chennai Bangalore Belgaum Calcutta Cochin Coimbatore Delhi Hyderabad Pune Thirupur Tuluwari USA Spain Hongkong

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
VAIRAVANATHAN AUDITOR FIRM**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**AMALIYA SANDY. A**  
21PC0131

Under the Guidance of  
**Dr.K.S.Arockiasamy M.Com.,M.Phil.,B.Ed.,Ph.D.,SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**



Om Sai Ram

# VAIRAVANATHAN & CO.,

## CHARTERED ACCOUNTANTS

Annai Aravinder Building, Aravind Eye Hospitals (Opposite to free services)

TIRUNELVELI JN - 627 001. : ☎ Off: (0462) 2336833, 2333932,

Mobile: 94431 37661, 94433 33931, E-mail: vairavanathan2014@gmail.com

Reference :

Date : 15.07.2022.....

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS. A . Amaliya Sandy.A (21PC0131) studying 1<sup>st</sup> year M.com at St. Xaviers College, Tirunelveli has successfully completed 15 days (from 27<sup>th</sup> June 2022 to 15<sup>th</sup> July 2022) of internship training in our Audit firm. During the period of her internship training with us she was found good and inquisitive.

Date: 15-07-2022

(S. Vairavanathan)

Place: Tirunelveli

Chartered Accountant





**A REPORT ON INTERNSHIP PROGRAMME  
AT  
THIRUMALAIYAN ENTERPRISES**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**G.DIVYA**  
(Reg.No:21PCO132)

Under the Guidance of  
**REV.DR.S.MARIADOSS,S.J., M.COM.,M.PHIL.,M.B.A.,PH.D. (Principal)**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI – 627 002**  
**JULY -2022**

**A REPORT ON INTERNSHIP PROGRAMME AT  
SRI MEENAKSHI MOTORS PVT.LTD. TIRUNELVELI**

Submitted to  
PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**SHANMUGA SUNDARAM R**  
(Reg.No:21PCO133)

Under the Guidance of  
**Dr. C. MAHIMAI ARUL IGNATIUS, M.Com., M.Phil., M.B.A., Ph.D. SET.**

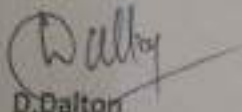


**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)  
**PALAYAMKOTTAI - 627 002**  
**JULY -2022**

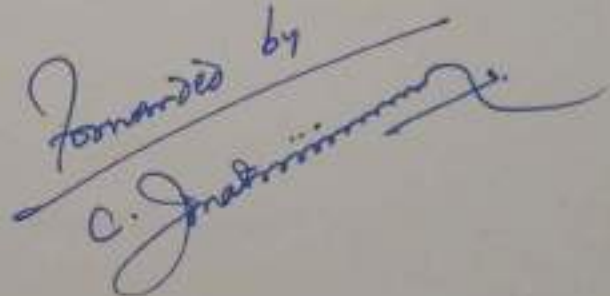
14.07.2022

**INTERNSHIP CERTIFICATE**

This is to certify that MR.R.SHANMUGA SUNDARAM(21PCO133), a student of St. Xavier's College(Autonomous), Palayamkottai, has successfully completed his internship at Sri Meenakshi Motors Pvt. Ltd. He served for 11 days from 29/06/2022 to 14/07/2022. We appreciate his discipline and his work ethics that he carried himself throughout the training period. We wish best wishes for his future endeavors



D. Dalton  
Managing Director  
Sri Meenakshi Motors Pvt Ltd

Forwarded by  


**SRI MEENAKSHI MOTORS PVT. LTD.**

CIN No : U50401TN2004PTC054013

10B/1H/2, Trivandrum Road, Palayamkottai, Tirunelveli-627 002, Tamilnadu.

E-mail: honda.dalton@gmail.com Tel: 87540 23561-64

GSTIN : 33AAICS3379K1ZY

**A REPORT ON INTERNSHIP PROGRAMME  
AT  
VAIRAVANATHAN AUDITOR OFFICE**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI-627 002.**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**V. ANITHA KUMARI**

(Reg.No:21PCO134)

Under the Guidance of

**Dr. A. AROCKIADASS, M.Com., M.Phil., B.Ed., M.B.A., Ph.D., SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI - 627 002**

**JULY -2022**

Om Sai Ram

# VAIRAVANATHAN & CO.,

## CHARTERED ACCOUNTANTS

Annai Aravinder Building, Aravind Eye Hospitals (Opposite to free services)

TIRUNELVELI JN - 627 001. : ☎ Off: (0462) 2336833, 2333932,

Mobile: 94431 37661, 94433 33931, E-mail: vairavanathan2014@gmail.com

Reference :

Date : 15-07-2022

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS.Anitha Kumari.V (21PC0134) studying 1<sup>st</sup> year M.com at St. Xaviers College, Tirunelveli has successfully completed 15 days (27.06.2022 to 15.07.2022) of Internship training in our Audit firm. During the period of her internship training with us she was found good and inquisitive.

Date: 15-07-2022

Place: Tirunelveli

(S. Vairavanathan)

Chartered Accountant





**A COMPARATIVE STUDY BETWEEN AMAZON AND FLIPKART WITH  
SPECIAL REFERENCE IN TIRUNELVELI CITY**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S. JOTHI LAKSHMI**

**(REG.NO: 21PC0101)**

Under the Guidance of

**REV. FR. V. LAWRENCE BENADICT,S.J.,M.COM.,SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**April-2023**



REV. FR. V. LAWRENCE BENADICT., S.J., M.com, SET.

Associate Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai - 627 002



### CERTIFICATE

This is to certify that the project entitled "A COMPARATIVE STUDY BETWEEN AMAZON AND FLIPKART WITH SPECIAL REFERENCE IN TIRUNELVELI CITY" submitted by S.JOTHI LAKSHMI (Reg.No:21PCO101) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2021 - 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

REV. FR. V. LAWRENCE BENADICT

Supervisor and Guide

Forwarded by,

Dr. A. AROKIADOSS, M.Com., M.Phil., B.Ed., M.B.A., Ph.D., SET

Associate Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai- 627 002.

S. JOTHI LAKSHMI



**A STUDY ON THE CONSUMER PERCEPTION TOWARDS  
ORGANIC FOOD PRODUCTS AMONG THE COLLEGE STUDENTS  
IN TIRUNELVELI CORPORATION**

A project report

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**VIGASH L**

(Reg.No:21PCO102)

Under the guidance of

**Dr. S. PRINCE JEBARAJ M.Com. M.Phil. M.B. A., Ph. D, NET, SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL - 2023**

**Dr. S. PRINCE JEBARAJ** M.Com. M.Phil. M.B. A., Ph. D, NET, SET  
Assistant Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai – 627 002

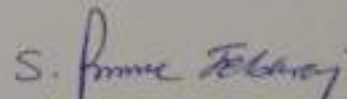


### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON THE CONSUMER PERCEPTION TOWARDS ORGANIC FOOD PRODUCTS AMONG THE COLLEGE STUDENTS IN TIRUNELVELI CORPORATION"** Submitted by **VIGASH. L** (Reg.No:21PCO102) in partial fulfilment for the award of the Degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research work done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the Award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

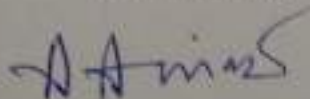
**Date:** 10.04.2023

  
**Dr. S. PRINCE JEBARAJ**

**Supervisor and Guide**

**Dr. S. PRINCE JEBARAJ, M.Com, M.Phil, M.B.A, Ph.D**  
Assistant Professor & Research Supervisor  
PG & Research Department of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai – 627 002.

**Forwarded by**



**Dr. A. AROKIADASS**

**HOD of Commerce**



**A STUDY ON CUSTOMERS ATTITUDE TOWARDS GOOGLE PAY -  
WITH SPECIAL REFERENCE TO PALAYAMKOTTAI**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**G.HARLIN**

**(Reg.No:21PCO103)**

Under the Guidance of

**Dr. F.X. Robert Bellarmine, M.Com. M.Phil. M.B.A, Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**April -2023**



Dr. F.X. Robert Bellarmine M.Com., M.Phil. M.B.A., Ph.D.  
Associate Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai – 627 002

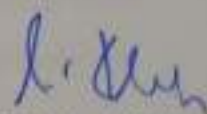


### CERTIFICATE

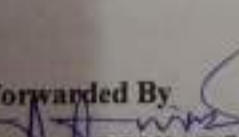
This is to certify that the project entitled **"A STUDY ON CUSTOMERS ATTITUDE TOWARDS GOOGLE PAY WITH SPECIAL REFERENCES TO PALAYAMKOTTAI"** submitted by **G.HARLIN** (Reg.No:21PCO103) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2021 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

  
Dr.F.X.Robert Bellarmine  
Supervisor and Guide

Forwarded By

  
Dr. A. AROKIADOSS M.Com. M.Phil. B.Ed., M.B.A., Ph.D.

Head of the Department

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.

External Examiner



**A STUDY ON INVESTMENT PATTERN OF SALARIED CLASS IN  
TIRUNELVELI CORPORATION**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce  
**ST.XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**ANUPRIYA B**  
(Reg.No:21PCO104)

Under the Guidance of

**Dr. K.S. AROCKIASAMY, M.Com, M.Phil, B.Ed., Ph.D.,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)

**PALAYAMKOTTAI – 627 002**

**APRIL -2023**



**Dr. K.S. AROCKIASAMY M.Com, M.Phil, B.Ed., Ph.D.**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai - 627 002

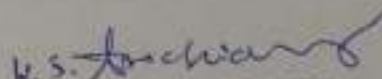


### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON INVESTMENT PATTERN OF SALARIED CLASS IN TIRUNELVELI CORPORATION"** submitted by **B.ANUPRIYA** (Reg. No: 21PCO104) in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022- 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

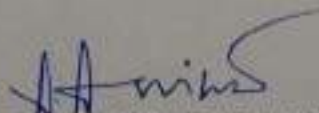
Place: Palayamkottai

Date: 10.04.2023

  
**Dr. K.S. AROCKIASAMY**

**Supervisor and Guide**  
**Dr. K.S. AROCKIASAMY, M.Com, M.Phil, Ph.D.,**  
Assistant Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai - 627 002.

**Forwarded by,**

  
**Dr. A. AROCKIADASS**  
**HOD OF COMMERCE**

**Dr. A. Arockia Dass, M.Com, M.Phil, M.B.A, Ph.D.,**  
Head & Associate Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai, Tirunelveli - 627 002.



# **A STUDY ON BRAND PREFERENCES OF MOBILE PHONES AMONG YOUTH IN TIRUNELVELI**

## **A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**LSIVA SANKARI**

**(Reg No: 21PCO105)**

Under the Guidance of

**REV. FR.V.LAWRENCE BENADICT.,S.J., M.COM., SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)**

**PALAYAMKOTTAI – 627 002**

**REV.FR.V.LAWRENCE BENADICT.,S.J., M.COM., SET.**

Assistant professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627002


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**CERTIFICATE**

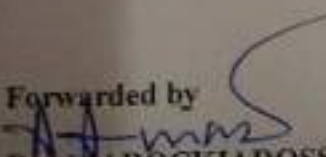
This is to certify that the project entitled "A STUDY ON BRAND PREFERENCES OF MOBILE PHONES AMONG YOUTH IN TIRUNELVELI" submitted by **I. SIVA SANKARI** (Reg. No: 21PCO105) in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is as record of research done by her during the academic year 2022-2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10/04/23

  
**V. LAWRENCE BENADICT**  
Supervisor and Guide

Forwarded by

  
**DR. A. AROCKIADOSS** M.Com., M.Phil., B.Ed., M.B.A., Ph.D.

Head of the Department,

External examiner

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.



**CONSUMER PERCEPTION TOWARDS PURCHASE OF ARTIFICIAL  
JEWELLERY IN PALAYMKOTTAI TALUK**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**C. JAYARANI**

(Reg.No: 21PCO106)

Under the Guidance of

**Dr. J. JEYA ANI**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)

**PALAYAMKOTTAI – 627 002**

**APRIL 2023**



Dr. J. JEYA ANI  
Assistant Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai – 627 002



### CERTIFICATE

This is to certify that the project entitled "CONSUMER PERCEPTION TOWARDS PURCHASE OF ARTIFICIAL JEWELLERY" IN PALAYAMKOTTAI TALUK submitted by C. JAYARANI (Reg.No:21PCO106) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10/4/23

*Jeyani*  
Dr. J. JEYA ANI

Supervisor and Guide

Forwarded By

Dr. A. AROCKIADASS  
*A. Arockiadass*  
Head of the Department

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.

External Examiner



**A STUDY ON BUSINESS DIMENSIONS AND ENTREPRENEURIAL  
BEHAVIOUR OF SALT PAN OWNERS IN THOOTHUKUDI**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**A.AKASH**

**(Reg.No:21PCO107)**

Under the Guidance of

**Dr. S. DAVID APPATHURAI, M.Com., M.Phil., Ph.D.**

Associate Professor, Department of Commerce.

St.Xavier's College (Autonomous), Palayamkottai.



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL-2023**



**Dr.S. DAVID APPATHURAL, M.Com., M.Phil., Ph.D.**

Associate Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

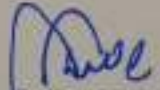
Palayamkottai – 627 002

### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON BUSINESS DIMENSIONS AND ENTREPRENEURIAL BEHAVIOUR OF SALT PAN OWNERS IN THOOTHUKKUDI"** submitted by **A.AKASH** (Reg.No:21PCO107) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award of any degree, diploma or other similar titles.

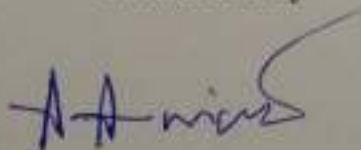
Place: Palayamkottai

Date: 10.04.2023

  
**Dr.S. DAVID APPATHURAI**

**Supervisor and Guide**  
Dr.S.David Appathurai M.Com., M.Phil., Ph.D.  
Associate Professor & Research Supervisor  
P.G. & Research Department of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai-627002, Tamil Nadu

**Forwarded By**



**Dr.A.AROKIADOSS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.**

**Head of the Department**

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.



**A study on consumer's preference towards buying of grocery items in ordinary retail shops and departmental stores with special reference to Tirunelveli District**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In the Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**CHRISMA**

**(Reg. No: 21PCO108)**

Under the Guidance of

**Dr. C. MAHIMAI ARUL IGNATIUS M.COM, M.PHIL., M.B.A., PH.D., SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**APRIL – 2023**

Dr. C. Mahimai Arul Ignatius M.COM., M.PHIL., M.B.A., PH.D., SET

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002



### CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS BUYING OF GROCERY ITEMS IN ORDINARY RETAIL SHOPS AND DEPARTMENTAL STORES WITH SPECIAL REFERENCE TO TIRUNELVELI DISTRICT" submitted by **CHRISMA** (Reg.No:21PCO108) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2022

*C. Mahimai Arul Ignatius*  
Dr. C. MAHIMAI ARUL IGNATIUS

Supervisor and Guide

Dr. C. Mahimai Arul Ignatius  
Research Guide & Supervisor  
Asst. Prof in Commerce,  
Dept. of Commerce, St. Xavier's College,  
Palayamkottai - 627 002.

Forwarded by,

*A. Arockia Dass*  
Dr. A. AROKIDAOSS

HOD OF COMMERCE

Dr. A. Arockia Dass, M.Com, M.Phil, M.B.A, Ph.D.,  
Head & Associate Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai, Tirunelveli - 627 002.

**A STUDY ON THE IMPACT OF ENTREPRENEURSHIP  
AMONG COLLEGE STUDENTS**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S. KIRUBA SORNA MARY**

(Reg.No:21PCO109)

Under the Guidance of

**Dr. F.X. ROBERT BELLARMINE., M.Com., M.Phil., MBA., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)

**PALAYAMKOTTAI – 627 002**

**APRIL -2023**



**Dr. F.X. ROBERT BELLARMINE., M.Com., M.Phil., MBA., Ph.D.**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002



### **CERTIFICATE**

This is to certify that the project entitled "A STUDY ON THE IMPACT ENTREPRENEURSHIP AMONG COLLEGE STUDENTS" submitted by **S. KIRUBA SORNA MARY** (Reg.No:20PCO109) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

A handwritten signature in blue ink, appearing to read "F.X. Bellarmine", is written over the printed name.

**Dr. F.X. ROBERT BELLARMINE**

**Supervisor and Guide**

**Place:** Palayamkottai

**Date:**

**Forwarded By**

A handwritten signature in blue ink, appearing to read "A. Arokia Dooss", is written over the printed name.  
**Dr. A. AROKIA DOSS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.**

**Head of the Department**

**External Examiner**

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.



**CONSUMER PREFERENCE TOWARDS BABY SKIN CARE PRODUCTS WITH  
SPECIAL REFERENCE TO PALAYAMKOTTAI TALUK**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S. THARANI**

**(Reg.No:21PCO110)**

Under the Guidance of

**Dr. JJEYA ANI**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**April-2023**



Dr.J.Jeya Ani ,  
Assistant Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai – 627 002

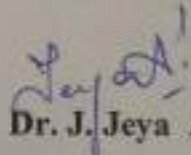
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### **CERTIFICATE**

This is to certify that the project entitled “ **CONSUMER PREFERENCES TOWARDS BABY SKIN CARE PRODUCTS WITH SPECIAL REFERENCE TO PALAYAMKOTTAI AREA**” submitted by **S.THARANI** (Reg.No:2IPCO110) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

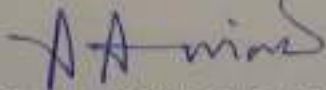
Place: Palayamkottai

Date: 10.04.2023

  
**Dr. J. Jeya Ani**

**Supervisor and Guide**

Forwarded By,

  
**Dr. A. AROCKIADASS**  
**HOD OF COMMERCE**



**A STUDY ON CUSTOMER'S PERCEPTION AND PREFERENCE  
TOWARDS SELECTED ONLINE SHOPPING APPS IN TIRUNELVELI  
CORPORATION**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**



Submitted by

**R LETCHU**

**(Reg.No:21PCO111)**

Under the Guidance of

**Dr. S. PRINCE JEBARAJ, M.Com, M.Phil., M.B.A., Ph.D., NET, SET.**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

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(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL-2023**

Dr. S. PRINCE JEBARAJ, M.Com, M.Phil, M.B.A., Ph.D., NET, SET.

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

### CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER'S PERCEPTION AND PREFERENCE TOWARDS SELECTED ONLINE SHOPPING APPS IN TIRUNELVELI CORPORATION" submitted in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

*S. Prince Jebaraj*

Dr. S. PRINCE JEBARAJ

Supervisor and Guide

Dr. S. PRINCE JEBARAJ, M.Com, M.Phil, M.B.A, Ph.D  
Assistant Professor & Research Supervisor  
PG & Research Department of Commerce  
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Palayamkottai – 627 002.

Forwarded By

*A. Arokia Doss*  
Dr. A. AROKIA DOSS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.

Head of the Department

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.

External Examiner



**A STUDY ON TEACHERS PERCEPTION ON ONLINE TEACHING PROBLEMS AND  
PROSPECTS**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce  
**ST. XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**K. SUJITHA**

**(Reg No: 21PCO112)**

Under the Guidance of

Rev.Fr.V. LAWRENCE BENADICT, S.J., M.Com., SET.



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC) (Re-  
accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**



Rev.Fr.V. LAWRENCE BENADICT, S.J., M.Com., SET.

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

---

CERTIFICATE

This is to certify that the project entitled "A STUDY ON TEACHERS PERCEPTION ON ONLINE TEACHING PROBLEMS AND PROSPECTS" submitted by K.SUJITHA (Reg.No:21PCO112) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

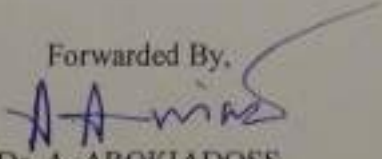
Place: Palayamkottai

Date: 10.04.2023

Rev.Fr. V. LAWRENCE BENADICT, S.J.

Supervisor and Guide

Forwarded By,

  
Dr. A. AROKIADROSS

HOD OF COMMERCE





**CONSUMER'S BRAND PREFERENCES AND BUYING BEHAVIOUR TOWARDS  
MOBILE ACCESSORIES – AN EMPIRICAL STUDY IN THOOTHUKUDI  
CORPORATION AREA  
A PROJECT REPORT**

**Submitted to**

**PG & Research Department of Commerce  
ST. XAVIER'S COLLEGE (AUTONOMOUS)  
PALAYAMKOTTAI**

**In partial fulfilment of the requirements for the award of the degree of  
MASTER OF COMMERCE**

**Submitted by**

**M. THANGA MARIAPPAN  
(Reg. No. 21PCO113)**

**Under the guidance of**

**Dr. S. DAVID APPATHURAI M.Com. M.Phil., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognised as 'College with potential for excellence' by UGC**

**Re-accredited by NAAC with "A++" Grade with CGPA 3.66)**

**PALAYAMKOTTAI, TIRUNELVELI – 627 002.**

**APRIL 2023**

**Dr. S. DAVID APPATHURAI M.Com. M.Phil., Ph.D.**

Associate Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627002.



## CERTIFICATE

This is to certify that the project entitled **"CONSUMER'S BRAND PREFERENCES AND BUYING BEHAVIOUR TOWARDS MOBILE ACCESSORIES – AN EMPIRICAL STUDY IN THOOTHUKUDI CORPORATION AREA"** submitted by **M. THANGA MARIAPPAN** (Reg.No:21PCO113) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, **St. Xavier's College (Autonomous), Palayamkottai** is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

**Dr.S. David Appathurai M.Com.M.Phil.,Ph.D.**

**Supervisor and Guide**

**Dr.S. David Appathurai M.Com,Phd**  
Associate Professor & Research Supervisor  
PG & Research Department of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai-627002, TamilNadu

**Forwarded By,**

**Dr. A. AROCKIADASS**

**Head of the Department of Commerce**



# **CUSTOMER PREFERENCE TOWARDS USAGE OF MOBILE WALLET FOR CASHLESS PAYMENT IN PALAYAMKOTTAI**

## **A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S. SURIYA THILAGA**

(Reg. No: 21PCO114)

Under the Guidance of

**Dr. J. JEYA ANI**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI - 627 002**

**April - 2023**

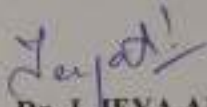
**Dr. J. JEYA ANI**  
Assistant Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai – 627 002

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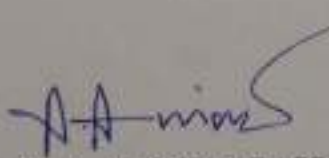
**CERTIFICATE**

This is to certify that the project entitled “CUSTOMER PREFERENCE TOWARDS USAGE OF MOBILE WALLETS FOR CASHLESS PAYMENTS IN PALAYAMKOTTAI” submitted by **S. SURIYA THILAGA** (Reg.No:21PCO114) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai  
**Date:** 10.04.2023

  
**Dr. J. JEYA ANI**  
Supervisor and Guide

**Forwarded By,**

  
**Dr. A. AROCKIADASS**  
HOD OF COMMERCE





**A STUDY ON CONSUMER'S PERCEPTION TOWARDS CHILDREN'S  
HEALTH DRINK IN TIRUNELVELI CORPORATION**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**U. SRI AHILANDA PARAMESWARI**

(Reg.No:21PCO115)

Under the Guidance of

**Dr. K. S. AROKIASAMY M.Com. M.Phil. B.Ed., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Reaccredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**March - 2023**



**Dr. K. S. AROKIASAMY M.Com. M.Phil. B.Ed., Ph.D.**

Assistant Professor

Department of Commerce,

St. Xavier's College (Autonomous)

Palayamkottai- 627 002



### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON CONSUMER'S PREFERENCE TOWARDS CHILDREN'S HEALTH DRINK IN TIRUNELVELI CORPORATION"**

Submitted by **U. SRI AHILANDA PARAMESWARI** (Reg.No:21PCO115) in partial fulfillment for the award of the degree of Master of Commerce PG & Research Department of Commerce, St. Xavier's College(Autonomous),Palayamkottai is a record of research done by her during the academic year2022-2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

**Date:** 10. 04. 2023

*K. S. Arokiasamy*  
**Dr. K. S. AROKIASAMY**

**Supervisor and Guide**

**Dr. K.S. AROCKIASAMY, M.Com, M.Phil, Ph.D.,**  
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**Forwarded by,**

*A. Arockiadass*  
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Head & Associate Professor  
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St. Xavier's College (Autonomous)  
Palayamkottai, Tirunelveli - 627 002.

II



**A STUDY ON THE PROSPECTS AND PROBLEMS OF FISHERMEN IN  
FISHING INDUSTRY**

**(WITH SPECIAL REFERENCE TO PUDUKOTTAI)**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S. PRATHAP**

**(Reg No: 21PCO116)**

Under the Guidance of

**Dr. F.X. ROBERT BELLARMINE., M.Com., M.Phil., MBA., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)**

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**Dr. F.X. ROBERT BELLARMINE M.Com., M.Phil., MBA., Ph.D.**

Assistant Professor,

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Palayamkottai – 627 002

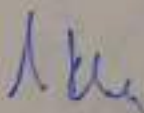
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**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON THE PROSPECTS AND PROBLEMS OF FISHERMEN IN FISHING INDUSTRY. (WITH SPECIAL REFERENCE TO PUDUKOTTAI)" submitted by S. PRATHAP (Reg.No.21PCO116) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

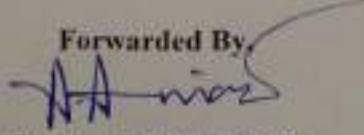
**Place:** Palayamkottai

**Date:** 10.04.2023

  
**Dr. F.X. ROBERT BELLARMINE**

**Supervisor and Guide**

**Forwarded By**



**Dr. A. AROKIADOSS**

**HOD OF COMMERCE**



**A STUDY ON TRADING PERCEPTION OF STOCK MARKET INVESTORS,  
USING MOBILE APPLICATIONS IN TIRUNELVELI CORPORATION**

**A PROJECT REPORT**

Submitted to  
PG & Research Department of Commerce  
**ST.XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by  
**S. MAHESH BABHU**  
(Reg. No: 21PCO117)

Under the Guidance of  
**Dr. K. S. AROCKIASAMY M.Com., M.Phil., B.Ed., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ST.XAVIER'S COLLEGE (AUTONOMOUS)**  
(Recognized as College with Potential for Excellence by UGC)  
(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)  
**PALAYAMKOTTAI – 627 002**

**APRIL – 2023**



Dr. K. S. AROCKIASAMY M.Com., M.Phil., B.Ed., Ph.D.

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St. Xavier's College (Autonomous),

Palayamkottai - 627 002

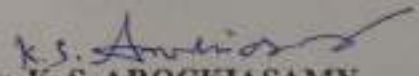


### CERTIFICATE

This is to certify that the project entitled **"A STUDY ON TRADING PERCEPTION OF STOCK MARKET INVESTORS, USING MOBILE APPLICATIONS IN TIRUNELVELI CORPORATION"** submitted by **S. MAHESH BABHU** (Reg.No:21PCO117) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 - 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

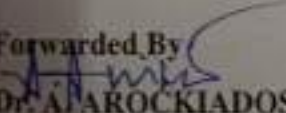
Date: 10.04.2023

  
**Dr. K. S. AROCKIASAMY**

**Supervisor and Guide**

**Dr. K.S. AROCKIASAMY, M.Com., M.Phil., Ph.D.,**  
Assistant Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai - 627 002.

Forwarded By

  
**Dr. A. AROCKIADOSS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.**

**Head of the Department**

**External Examiner**

Department of Commerce,

**Dr. A. Arockiadoss, M.Com., M.Phil., M.B.A., Ph.D.,**

St. Xavier's College (Autonomous), Palayamkottai.

PG & Research Dept. of Commerce

St. Xavier's College (Autonomous)

Palayamkottai, Tirunelveli - 627 002.





**A STUDY ON GOOGLE PAY APPLICATIONS AMONG ARTS AND SCIENCE  
COLLEGE STUDENTS IN PALAYAMKOTTAI**

**A PROJECT REPORT**

Submitted to

**PG & Research Department of Commerce**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)  
PALAYAMKOTTAI**

*In Partial fulfilment of the requirements for the award of the degree of*

**MASTER OF COMMERCE**

Submitted by  
**M. BALA SRUTHI**  
(Reg.No:21PCO118)

Under the Guidance of  
**Dr. A. AROCKIADASS M.Com., M.Phil., B.Ed., M.B.A., Ph.D., SET**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)**

**PALAYAMKOTTAI - 627 002**

**APRIL -2023**

Dr. A. Arockiadass, M.Com., M.Phil., B.Ed., M.B.A., Ph.D., SET  
Associate Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai - 627 002

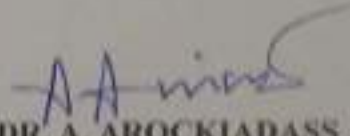


### CERTIFICATE

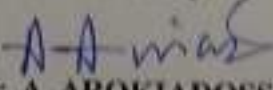
This is to certify that the project entitled "A STUDY ON GOOGLE PAY APPLICATIONS AMONG ARTS AND SCIENCE COLLEGE STUDENTS IN PALAYAMKOTTAI" submitted by **M. BALA SRUTHI**(Reg.No:21PCO118) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 - 2023 under my guidance and supervision and that the project has not formed the basis for the award of any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

  
**DR. A. AROCKIADASS**  
Supervisor and Guide

Forwarded by,

  
**Dr. A. AROKIADASS**

**HOD OF COMMERCE**



**A STUDY ON FARMER'S PERCEPTION TOWARDS AGRICULTURAL  
LOAN PROVIDED BY PRIMARY AGRICULTURAL COOPERATIVE  
CREDIT SOCIETIES (PACCS) IN PARAPADI**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**B. LUCIYA**

(Reg. No: 21PCO119)

Under the Guidance of

**Dr. S. PRINCE JEBARAJ M.Com., M. Phil., MBA., Ph.D., NET, SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as "College with Potential for Excellence" by UGC)

(Accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL -2023**

**Dr. S. PRINCE JEBARAJ M.Com., M.Phil. MBA., Ph.D., NET, SET.**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002



### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON FARMERS' PERCEPTION TOWARDS AGRICULTURAL LOAN PROVIDED BY PRIMARY AGRICULTURAL COOPEARATIVE CREDIT SOCIETIES (PACCS) IN PARAPADI"** submitted by **B.LUCIYA** (Reg.No:21PCO119) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

**Date:** 10.04.2023

*S. Prince Jebaraj*  
**Dr. S. PRINCE JEBARAJ**

**Supervisor and Guide**

**Dr. S. PRINCE JEBARAJ, M.Com., M.Phil., MBA., Ph.D.**  
**Assistant Professor & Research Supervisor**  
**PG & Research Department of Commerce**  
**St. Xavier's College (Autonomous)**  
**Palayamkottai – 627 002.**

**Forwarded By**

*A. Arockiadass*  
**Dr. A. AROCKIADASS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.**

**Head of the Department**

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.

**External Examiner**





**A STUDY ON THE ATTITUDE OF THE CUSTOMERS TOWARDS MOBILE  
BANKING SERVICES WITH SPECIAL REFERENCE TO ALANGULAM TALUK**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**



Submitted by

**A MICHAEL ANBARASU**

**(Reg.No:21PCO120)**

Under the Guidance of

**Dr. A. AROKIADOSS, M. com., M. Phil., B.Ed., M.B.A., Ph.D., SET.**

**Assistant Professor, Department of Commerce,**

**St.Xavier's College (Autonomous), Palayamkottai.**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)**

**PALAYAMKOTTAI – 627 002**

**APRIL-2023**



Dr. A. AROKIADOSS, M. com., M. Phil., B.Ed., M.B.A., Ph.D., SET.

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

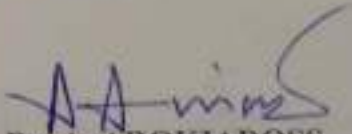
Palayamkottai – 627 002.

### CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE ATTITUDE OF THE CUSTOMERS TOWARDS MOBILE BANKING SERVICES WITH SPECIAL REFERENCE TO ALANGULAM TALUK" submitted by A. MICHAEL ANBARASU(Reg.No:21PCOI20) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

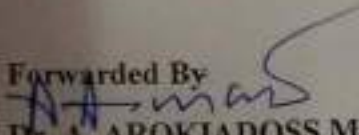
Place: Palayamkottai

Date: 10.04.2023

  
Dr. A. AROKIADOSS

Supervisor and Guide

Forwarded By

  
Dr. A. AROKIADOSS M. Com., M. Phil., B.Ed., M.B.A., Ph.D.

Head of the Department External Examiner

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.



**CUSTOMER'S PERCEPTION AND SHOPPING BEHAVIOUR TOWARDS  
SUPERMARKET – AN EMPIRICAL STUDY IN TIRUNELVELI  
CORPORATION AREA**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce  
**ST.XAVIER'S COLLEGE (AUTONOMOUS)**  
**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**R. SANTHANA MARI**  
(Reg.No:21PC0121)

Under the Guidance of

**Dr. S. DAVID APPATHURAI M.Com., M.Phil., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as "College with Potential for Excellence" by UGC)

(Accredited by NAAC with "A" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL - 2023**

Dr. S. DAVID APPATHURAI M.Com., M.Phil., Ph.D.

Associate Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002



### CERTIFICATE

This is to certify that the project entitled "CUSTUOMER'S PERCEPTION AND SHOPPING BEHAVIOUR TOWARDS SUPERMARKET – AN EMPIRICAL STUDY IN TIRUNELVELI CORPORATION AREA" submitted by R. SANTHANA MARI (Reg.No:21PCO121) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award of any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

Dr. S. DAVID APPATHURAI  
Supervisor and Guide

Dr. S. David Appathurai M.Com, Phd  
Associate Professor & Research Supervisor  
P.G & Research Department of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai-627002, TamilNadu

Forwarded By

Dr. A. AROCKIADASS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.

Head of the Department

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.



**A STUDY ON ART & SCIENCE COLLEGE STUDENTS PERCEPTION TOWARDS  
SELECTED ONLINE FOOD DELIVERY APPS IN TIRUNELVELI CITY**

**A PROJECT REPORT**

Submitted to

**PG & Research Department of Commerce ST.XAVIER'S COLLEGE (AUTONOMOUS)  
PALAYAMKOTTAI**

**In Partial fulfillment of the requirements for the award of the degree of  
MASTER OF COMMERCE**

Under the Guidance of

**Dr. S.PRINCE JEBARAJ M.com., M.Phil., M.B.A., Ph.D., NET, SET**



Submitted by

**P.DIVYA**

**( Reg.No: 21PCO122)**

**PG & RESEARCH DEPARTMENT OF COMMERCE ST.XAVIER'S COLLEGE  
(AUTONOMOUS)**

**Recognized as College with Potential for Excellence by UGC)(Re-accredited by NAAC with  
"A++" Grade with CGPA of 3.66)PALAYAMKOTTAI – 627 002**

**APRIL -2023**



**Dr.S.PRINCE JEBARAJ,M.Com., M.Phil.,M.B.A., Ph.D.,NET,SET.**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

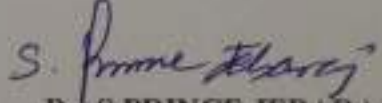


### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON AET&SCIENCE COLLEGE STUDENTS PERCEPTION TOWARDS SELECTED ONLINE FOOD DELIVERY APP IN TIRUNELVELI CITY**” submitted by **P.DIVYA** (Reg.No:21PCO122) in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

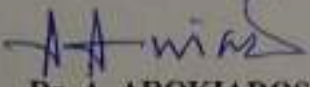
**Date:** 10.04.2023

  
**Dr. S.PRINCE JEBARAJ**

**Supervisor and Guide**

**Dr. S. PRINCE JEBARAJ, M.Com., M.Phil., M.B.A., Ph.D.**  
**Assistant Professor & Research Supervisor**  
**PG & Research Department of Commerce**  
**St. Xavier's College (Autonomous)**  
**Palayamkottai – 627 002.**

**Forwarded by,**

  
**Dr. A. AROKIADOSS**  
**HOD OF COMMERCE**





**A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD  
SERVICE IN TIRUNELVELI CITY**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S.SUBATHRA**

**(Reg No: 21PCO123)**

Under the Guidance of

**REV.FR.V.LAWRENCE BENADICT.S.J., M.COM., SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)**

**PALAYAMKOTTAI – 627 002**

REV.FR.V.LAWRENCE BENADICT.,S.J., M.COM., SET.

Assistant professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627002

---

**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD SERVICE IN TIRUNELVELI CITY" submitted by S.SUBATHRA (Reg. No: 21PCO123) in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is as record of research done by her during the academic year 2022-2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

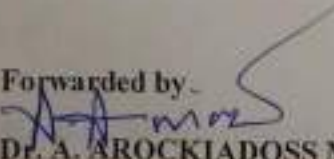
Place: Palayamkottai

Date: 08/04/23

  
LAWRENCE BENADICT

Supervisor and Guide

Forwarded by -

  
Dr. A. AROCKIADOSS M.Com., M.Phil., B.Ed., M.B.A., Ph.D.

Head of the Department,

External examiner

Department of Commerce,

St. Xavier's College (Autonomous), Palayamkottai.



# **A STUDY ON CONSUMER PERCEPTION TOWARDS THE USAGE OF FMLY FOOD APP**

## **A PROJECT REPORT**

Submitted to  
PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**R. JOSEPH ANTO ABISHA**

**(Reg.No:21PCO124)**

Under the Guidance of

**Dr. J. JEYA ANI M.Com., B.Ed., M.Phil., M.B.A., Ph.D., NET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**APRIL -2023**

**Dr. J. JEYA ANI** M.Com., B.Ed., M.Phil., M.B.A., Ph.D., NET.

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

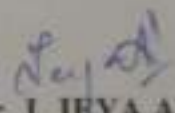


## **CERTIFICATE**

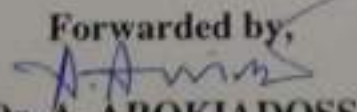
This is to certify that the project entitled **"A STUDY ON CONSUMER PERCEPTION TOWARDS THE USAGE OF FMLY FOOD APP"** submitted by **R. JOSEPH ANTO ABISHA** (Reg.No:21PCO124) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

**Date:** 10.04.2023

  
**Dr. J. JEYA ANI**

**Supervisor and Guide**

**Forwarded by,**  
  
**Dr. A. AROKIADOSS**

**HOD OF COMMERCE**





**A STUDY ON BRAND PREFERENCE OF CUSTOMERS TOWARDS LED TV's  
IN PALAYAMKOTTAI**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**S. BALA SOUNTHARIYA ROHINI**

**(REG.NO 21PCO125)**

Under the Guidance of

**Dr. F.X.ROBERT BELLARMINE M.Com.,M.Phil.,M.B.A.,Ph.D**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)

**PALAYAMKOTTAI – 627 002**

**APRIL-2023**



**Dr. F.X.ROBERT BELLARMINE M.Com.,M.Phil.,M.B.A.,Ph.D**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002



### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON BRAND PREFERENCE OF**

**CUSTOMERS TOWARDS LED TV's IN PALAYAMKOTTAI"**

submitted by **S. BALA SOUNTHARIYA ROHINI (Reg.No:21PCO125)** in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai is a record of research done by him during the academic year 2021– 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10.04.2023

**Dr. F.X. ROBERT BELLARMINE**

**Supervisor and Guide**

Forwarded by,

**Dr. A. AROKIA DOSS M.Com.,M.Phil.,B.Ed.,M.B.A.,Ph.D**

**Head of the Department**

Department of Commerce

St. Xavier's College (Autonomous), Palayamkottai

**External Examiner**



# **A STUDY ON THE MOTIVATING FACTORS AND CHALLENGES OF YOUNG ENTREPRENEURS IN TIRUNELVELI DISTRICT**

## **A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**P. AARTHI**

(Reg No:21PCO126)

Under the Guidance of

**Dr. C. Mahimai Arul Ignatius, M.Com., M.Phil., M.B.A., Ph.D., SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL – 2023**

Dr. C. Mahimai Arul Ignatius, M.Com., M.Phil., M.B.A., Ph.D., SET,

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai - 627 002

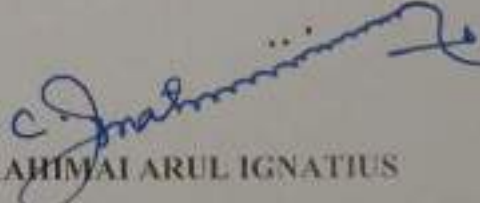


### CERTIFICATE

This is to certify that the project entitled "**A STUDY ON THE MOTIVATING FACTORS AND CHALLENGES OF YOUNG ENTREPRENEURS IN TIRUNELVELI DISTRICT**" submitted by P. AARTHI (Reg.No:21PCO126) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022- 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles,

Place: Palayamkottai

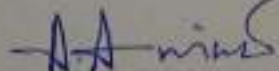
Date: 10.04.2023

  
DR. C. MAHIMAI ARUL IGNATIUS

**SUPERVISOR AND GUIDE**

**Dr. C. Mahimai Arul Ignatius**  
Research Guide & Supervisor  
Asst. Prof in Commerce,  
Dept. of Commerce, St. Xavier's College,  
Palayamkottai - 627 002.

Forwarded by,

  
Dr. A. AROCKIADASS

**HEAD OF THE DEPARTMENT OF COMMERCE**

Dr. A. Arockia Dass, M.Com, M.Phil, MBA, Ph.D.,  
Head & Associate Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai, Tirunelveli - 627 002.

**CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY SERVICE \_AN  
EMPRICAL STUDY IN PALAYAMKOTTAI TOWNSHIP**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

A.JOHN DANIEL

**(Reg.no:21pc0127)**

Under the Guidance of

**Dr. S.DAVID APPATHURAL,M.com, M.Phil., Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**April-2023**





**Dr. S.DAVID APPATHURAL, M.com, M.Phil., Ph.D.**  
Associate Professor,  
Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai – 627 002

### **CERTIFICATE**

This is to certify that the project entitled **"CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY SERVICE AN EMPRICAL STUDY IN PALAYAMKOTTAI -TOWNSHIP"** submitted by **A.JOHN DANIEL** (Reg.No:21PCO127) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

**Date:** 10-04-2023

**Supervisor and Guide**

**Dr. S. David Appathural M.Com, Phd**  
Associate Professor & Research Supervisor  
P.G. & Research Department of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai-627002, TamilNadu

**Forwarded by,**

**Dr. A. AROKIA DOSS**

**HOD OF COMMERCE**





**A STUDY ON CONSUMER ATTITUDE OF SALARIED PEOPLE  
TOWARDS YOUTUBE ADVERTISEMENT**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**J.SAHAYA SNOWS**

(Reg. No. 21PCO128)

Under the Guidance of

**Dr.C.MAHIMAI ARUL IGNATIUS,M.Com.,M.Phil.,M.B.A.,Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognised as 'College with potential for excellence' by UGC

Re-accredited by NAAC with "A++" Grade with CGPA 3.66)

**PALAYAMKOTTAI, TIRUNELVELI – 627 002**

**APRIL 2023**

**Dr.C.MAHIMAI ARUL IGNATIUS,M.Com.,M.Phil.,M.B.A.,Ph.D.**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

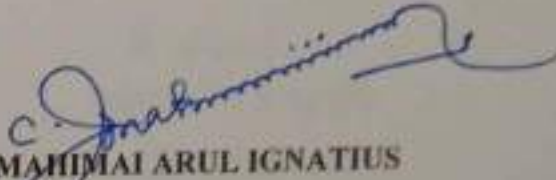


## **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON CONSUMER ATTITUDE OF SALARIED PEOPLE TOWARDS YOUTUBE ADVERTISEMENT"** submitted by **J.SAHAYA SNOWS** (Reg.No:21PCO128) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

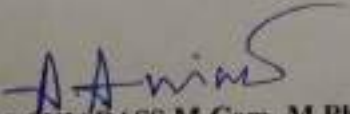
**Date :**

  
**Dr.C.MAHIMAI ARUL IGNATIUS**

Supervisor and Guide

**Dr. C. Mahimai Arul Ignatius**  
Research Guide & Supervisor  
Asst. Prof in Commerce,  
Dept of Commerce, St. Xavier's College,  
Palayamkottai - 627 002.

**Forwarded By,**

  
**DR.A. AROCKIADASS,M.Com.,M.Phil.,B.Ed.,Ph.D.**

**HEAD OF THE DEPARTMENT**

**Dr. A. Arockia Dass, M.Com., M.Phil., M.B.A., Ph.D.**  
Head & Associate Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)

**A STUDY ON ONLINE GAMBLING AMONG MOBILE USERS IN  
PALAYAMKOTTAI**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**M.LEBANON**

(Reg. No. 21PCO129)

Under the Guidance of

**Dr.A.AROCKIADASS,M.Com.,M.Phil.,B.Ed.,Ph.D.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognised as 'College with potential for excellence' by UGC

Re-accredited by NAAC with "A++" Grade with CGPA 3.66)

**PALAYAMKOTTAI, TIRUNELVELI – 627 002**

**APRIL 2023**



**Dr.A.AROCKIADASS,M.Com.,M.Phil.,B.Ed.,Ph.D.**

Associate Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

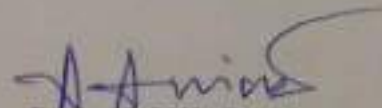


## **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON ONLINE GAMBLING AMONG MOBILE USERS IN PALAYAMKOTTAI"** submitted by **M.LEBANON** (Reg.No:21PCO129) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022 – 20223 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

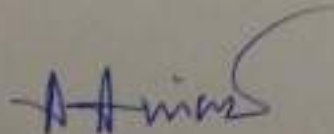
**Place:** Palayamkottai

**Date:** 10.4.23

  
**Dr.A.AROCKIADASS**

Supervisor and Guide

**Forwarded By,**



**DRA. AROCKIADASS,M.Com.,M.Phil.,B.Ed.,Ph.D.**

**HEAD OF THE DEPARTMENT**



**Perception of fishermen towards seasonal fishing ban**

**A PROJECT REPORT**

**Submitted to**

**PG & Research Department of Commerce**

**ST. XAVIER'S COLLEGE (AUTONOMOUS) PALAYAMKOTTAI**

**In partial fulfilment of the requirements for the award of the degree of**

**MASTER OF COMMERCE**

**Submitted by**

**B. MARIA JESU STANLIN**

**(Reg. No. 21PCOI30)**

**Under the guidance of**

**Rev. Dr. S. Mariadoss, S.J., M.Com., M.Phil., M.B.A., Ph. D.,**

**Principal, Department of Commerce, Palayamkottai,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognised as 'College with potential for excellence' by UGC**

**Re-accredited by NAAC with "A++" Grade with CGPA 3.66)**

**PALAYAMKOTTAI, TIRUNELVELI – 627 002.**

**APRIL 2023**



Rev. Dr. S. Mariadoss,  
Principal, Department of Commerce,  
St. Xavier's College (Autonomous),  
Palayamkottai- 627 002.



### CERTIFICATE

This is to certify that the project entitled "**Perception of fishermen towards seasonal fishing ban**" submitted by **B. MARIA JESU STANLIN**, (Register No:21PCO130), in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research work done by him during the academic year 2021-2023 under my guidance and supervision and that the project has not formed the basis for the award of any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10-04-23

Rev. Dr. S. Mariadoss  
Supervisor and Guide

Forwarded By

Dr. A. AROCKIADASS

HOD of Commerce



**A STUDY ON CUSTOMER PREFERENCE TOWARDS HATSUN MILK PRODUCTS  
IN SRIVAIKUNDAM TALUK**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**AMALIYA SANDY A**

**(Reg.No:21PCO131)**

Under the Guidance of

**Dr. K.S. AROCKIASAMY, M.Com, M.Phil, B.Ed., Ph.D.,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**APRIL -2023**

**Dr. K.S. AROCKIASAMY M.Com, M.Phil, B.Ed., Ph.D.**

Assistant Professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002

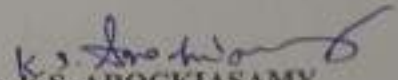


### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON CONSUMER PREFERENCE TOWARDS HATSUN MILK PRODUCTS IN SRIVAISKUNDAMI TALUK"** submitted by **A. AMALIYA SANDY** (Reg. No: 21PCO131) in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022– 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

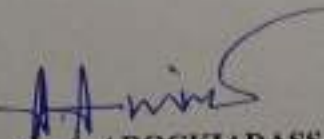
**Place:** Palayamkottai

**Date:** 10.04.2023

  
**Dr. K.S. AROCKIASAMY**

**Supervisor and Guide**  
**Dr. K.S. AROCKIASAMY, M.Com, M.Phil, Ph.D.**  
Assistant Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai - 627 002

**Forwarded by,**

  
**Dr. A. AROCKIADASS**  
**HOD OF COMMERCE**

**Dr. A. Arockia Dass, M.Com, M.Phil, M.B.A, Ph.D.**  
Head & Associate Professor  
PG & Research Dept. of Commerce  
St. Xavier's College (Autonomous)  
Palayamkottai, Tirunelveli - 627 002



**A STUDY ON CUSTOMERS SATISFACTION TOWARDS FASTRACK  
WATCHES IN PALAYAMKOTTAI**

**A PROJECT REPORT**

Submitted to

**PG & Research Department of Commerce**

**ST. XAVIER'S COLLEGE (AUTONOMOUS) PALAYAMKOTTAI**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**G. DIVYA**

(Reg. No. 21PCO132)

Under the guidance of

**REV. DR. S. MARIADOSS, S.J., M.Com., M.Phil., M.B.A., Ph. D.,**

**Principal, Department of Commerce, Palayamkottai.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognised as 'College with potential for excellence' by UGC

Re-accredited by NAAC with "A++" Grade with CGPA 3.66)

**PALAYAMKOTTAI, TIRUNELVELI – 627 002.**

**APRIL – 2023**



REV. DR. S. MARIADOSS, S.J., M.Com., M.Phil., M.B.A., Ph. D.,

Principal, Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai- 627 002.



### CERTIFICATE

This is to certify that the project entitled "**A STUDY ON CUSTOMERS SATISFACTION TOWARDS FASTRACK WATCHES IN PALAYAMKOTTAI**"

submitted by **G. DIVYA (21PCO132)** in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research work done by him during the academic year 2021-2023 under my guidance and supervision and that the project has not formed the basis for the award of any degree, diploma or other similar titles.

Place: Palayamkottai

Date: 10-04-2023

REV. DR. S. MARIADOSS

Supervisor and Guide

Forwarded By,

A handwritten signature in blue ink, appearing to read "A. Arockiadass".

Dr. A. AROCKIADASS

HOD OF COMMERCE





**A STUDY ON POST OFFICE SMALL SAVINGS SCHEMES IN  
THOOTHUKUDI DISTRICT**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfilment of the requirements for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**R. SHANMUGA SUNDARAM**

(Reg.No:21PCOI33)

Under the Guidance of

**Dr. C. MAHIMAI ARUL IGNATIUS, M.Com., M.Phil., M.B.A., Ph.D. SET.**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST. XAVIER'S COLLEGE (AUTONOMOUS)**

(Recognized as College with Potential for Excellence by UGC)

(Re-accredited by NAAC with "A++" Grade with CGPA of 3.66)

**PALAYAMKOTTAI – 627 002**

**APRIL-2023**

**Dr. C. MAHIMAI ARUL IGNATIUS, M.COM., M.Phil., M.B.A., Ph.D. SET.**

Assistant professor,

Department of Commerce,

St. Xavier's College (Autonomous),

Palayamkottai – 627 002



### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON POST OFFICE SMALL SAVINGS SCHEMES IN THOOTHUKUDI DISTRICT"** submitted by **R. SHANMUGA SUNDARAM** (Reg.No:21PCO133) in partial fulfilment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by him during the academic year 2022– 20223 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

**Place:** Palayamkottai

**Date:** 10.04.2023

**Dr. C. MAHIMAI ARUL IGNATIUS**

Supervisor and Guide

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Research Guide & Supervisor  
Asst. Prof in Commerce,  
Dept. of Commerce, St. Xavier's College,  
Palayamkottai - 627 002.

Forwarded by,

**Dr. A. AROKIDASS**

**HOD OF COMMERCE**

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**A STUDY ON CONSUMER AWARENESS ON MEESHO APP AMONG WOMEN  
COLLEGE STUDENT IN PALAYAMKOTTAI**

**A PROJECT REPORT**

Submitted to

PG & Research Department of Commerce

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**PALAYAMKOTTAI**

In Partial fulfillment of the requirements for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**ANITHA KUMARI. V**

**(Reg.No:21PCO134)**

Under the Guidance of

**Dr. A.Arockiadass, M.Com, M.Phil, B.Ed., M.B.A., Ph.D., SET**

**Associate Professor,**

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**PG & RESEARCH DEPARTMENT OF COMMERCE**

**ST.XAVIER'S COLLEGE (AUTONOMOUS)**

**(Recognized as College with Potential for Excellence by UGC)**

**(Re-accredited by NAAC with "A" Grade with CGPA of 3.50)**

**PALAYAMKOTTAI – 627 002**

**APRIL -2023**

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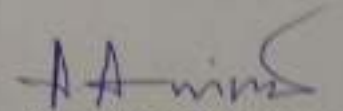


### **CERTIFICATE**

This is to certify that the project entitled "A STUDY ON CONSUMER AWARENESS ON MEESHO APP AMONG WOMEN COLLEGE STUDENTS IN PALAYAMKOTTAI" submitted by ANITHA KUMARLV (Register No: 21PCO134), in partial fulfillment for the award of the degree of Master of Commerce to PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai is a record of research done by her during the academic year 2022– 2023 under my guidance and supervision and that the project has not formed the basis for the award for any degree, diploma or other similar titles.

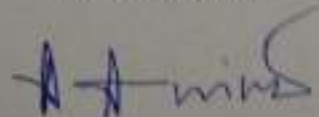
**Place:** Palayamkottai

**Date:** 10.04.2023

  
Dr. A.ROCKIADASS

**Supervisor and Guide**

**Forwarded by,**



**Dr. A. AROCKIADASS**  
**HOD OF COMMERCE**





### **2.3.1 Dept of Computer Application**

- The Department promotes the faculty members to adopt innovative techniques in teaching and learning.
- Using audio-video aids for effective and interactive teaching.
- Enhance the knowledge of the students by doing practical exercises.
- Providing demo classes for Practical Exercises in the lab.
- Project based learning by undertaking real time projects which is used by our College STAND Office and Shift-II Office.
- Outcome Based Curriculum emphasizing the development of professional skills.
- Promoting Students to take seminars using PPT presentations.
- ICT enabled Group Discussions.
- Providing e-assignments.
- Remedial coaching for slow learners.
- Sharing E-contents to students through online.
- Utilization of E-Notice board to disseminate information to students.
- Utilizing E-learning resources using our department website link.
- Internship to final year students in Industry for four months.
- Regular stage presentations by students on the topics being taught and/or new concepts.
- Industrial Visits to equip students with the knowledge of current industry practices and requirements.
- Use of video lectures of eminent IIT professors.
- Creating groups in Social Media and group e-mail for online interaction between teacher and a student to share, post and receive the teaching contents and assessment with a view of easy access to learning.
- The Department responds to the learning needs of advanced and recent IT trends by inviting IT and Technical experts from different specialized fields of knowledge to fulfill their academic needs.
- The Department has made the learning entirely student centric by making learning multidimensional such as Group Discussions, Power Point Presentations, Practical Exercises, Seminars, Online Assignments, Project Reviews and Viva-Voce.
- Stimulating peer group interaction among students to improve communication skills.



### 2.3.1. Dept of Computer Science

Active Learning Methods like Labs, animations, case studies etc., cater to students who prefer Experiential Learning. The students undertake lab work immediately after completion of the relevant concepts in the classroom. The system employs various techniques like demonstrations, case studies, etc.

#### **Experiential Learning:**

- ❖ Active Learning Methods like Lab, animations, case studies etc., cater to students who prefer Experiential Learning.
- ❖ The students undertake lab work immediately after completion of the relevant concepts in the classroom.
- ❖ The system employs various techniques like demonstrations, case studies, etc.

#### **Participatory Learning:**

- ❖ Active Learning Methods (ALMs) like Group Discussions, Workshops, Assignments, etc., help students whose learning style is in sync with Participatory Learning.
- ❖ These student-centric methods take into account the short attention span of the students.
- ❖ Every course has incorporated into it techniques which make the student actively interact with faculty

#### **Problem Solving Methodologies:**

- ❖ The tutorial components and case study-based learning for majority of the core courses focus on enhancing the problem-solving skills.
- ❖ The tutorial sessions provide an opportunity for the students for a one-on-one interaction with the faculty and come up with better solutions for the problems.

### 2.3.1 Dept of B.Com Corporate Secretaryship

- **Assignments** are given to the students. It helps the students to refer the books and collect the materials relating to the subject matter of the assignment from the real situation. The assignment combining the practical aspects gives the students the experiential learning.
- **Group discussion** are organized in the classes helps the students to experience the participative learning. Students involve themselves in the group and gain experience.
- **Seminars** are given to the students help them to prepare the subject matter to be presented during the seminar referring the books and relevant materials. This helps them to gain confidence and experience.
- **Internship** training is given to the students which help them to experience what they have learned and solve the problems by themselves. It helps the students to collect the data from the real life situation and analyze the same to interpret the results and to evolve the findings and suggestions

**Student centric methods:** Methods of instruction that focus on products of learning by the students  
Experiential learning: Is a process of learning through experience and is more specifically defined as “learning through reflection on doing”.

**Participatory Learning** and Action is a family of approaches, methods, attitudes, behaviours and relationships, which enable and empower people to share, analyze and enhance their knowledge of their life and conditions, and to plan, act, monitor, evaluate and reflect.

## Department of English

**2.3.1 Q<sub>1</sub>M.** Student centric methods, such as experiential learning, participative learning and problems solving methodologies are used for enhancing learning experiences 2022-2023.

- Learning has been made ‘student centric’ by encouraging and facilitating ‘participatory learning’ in Part II as well as Part III classes. For instance, the curriculum in Part II General English is a systematic participatory learning. It trains students chiefly through introducing basic language drills or exercises.
- The students, on the whole, are encouraged to make proper and extensive use of the library and the internet. Assignments and projects based on the sources are given.
- The students are made to interact with each other through group discussions and presentations which contribute towards peer-learning.
- Through a combination of academic and co-curricular activities, the Department encourages advanced learners to optimize their potential.
- Students are given additional readings related to their subjects.
- Advanced learners are also offered opportunities to participate in intercollegiate debates, seminars or conferences.
- The Department promotes interactive teaching-learning through a variety of learner-centered experiences like group discussion, mock interview, brainstorming, progress report presentation, and problem solving.
- Inspiring critical thinking, creativity and scientific temper are at the core of the teaching-learning process. To this end, various events and activities are organized by the Dept. are the following:
  - Debates / Discussions
  - Seminars / Talks
  - Research based projects
  - Group discussions
  - Audio-visual Presentations
  - Experiential Exercises, Role plays, simulation etc.
  - Case Studies
  - Awareness programmes

- Students are encouraged to think rationally, objectively and creatively. This is nurtured by the participation of students in activities of various students' societies that work under Fine Arts Association.
- Learning has been made 'student centric' by encouraging and facilitating 'participatory learning' in Part II as well as Part III classes. For instance, the curriculum in Part II General English is a systematic participatory learning. It trains.
- Divergent solutions are encouraged in an attempt to nurture openness, creativity, and respect for multiplicity of perspectives. This is invariably achieved by encouraging them to extend their understanding of theories to real-life situations in STAND visits and camps.
- Contemporary development is closely followed (newspapers, magazines, journals, e-sources) and used as the bases to build classroom discourse.

### **2.3.1 Dept. of Folklore**

**Fieldwork:** Apart from regular teaching, we regularly organize field trips to the students to diverse areas, both theme-wise and place-wise. We have organized field trips on various themes of folklore to several areas in Tirunelveli, Tenkasi and Thoothukudi districts. The field trips are also organized based on the themes such as Folk Art and Craft, Popular Religious sites, Tribal and Folk Cultural life, Performing Arts and Museum. Students need to participate in performance arts training such as Paraiyattam, Karagattam, Oyilattam, Devarattam and so on.

**Special Lectures:** In association with Folklore Resources and Research Centre, SXC, the department organizes invited lectures and special talks on selected themes that will enhance the students' knowledge. As part of Folklore Association, we organize regular lectures that contribute to the teaching learning. Besides, the students are also asked to present short research reports and book reviews. Eminent thinkers, personalities, artists, writers and craftsmen are also invited to interact with students as part of Association activities.

**Endowment Lectures:** The department also organizes, in association with FRRC, an annual seminar on contemporary themes of Folklore. Moreover, an endowment Lecture for Dr. S.D. Lourdu, Endowment lecture for Rev.Dr.V. Britto S.J. and a memorial lecture for Na. Vanamamalai as Na. Vaa. Day were also organized annually. These lectures and seminars enrich the students' understanding of cultural practices.



## **Dept of Mathematics**

### **2.3.1. Student centric methods, such as experiential learning, participative learning and problems solving methodologies are used for enhancing learning experiences.**

The following student centric methodologies are used for enhancing learning experiences

- Conducting seminars, quiz and assignments
- Project for the students and giving individual attention to complete the project efficiently
- Organizing guest lectures
- Attending national and international seminars/conferences/workshops
- Using smart class rooms
- Participating competitions like model presentation, paper presentation, quiz and other activities in the neighboring colleges
- Encouraging to ask more questions during the class hours
- Separate library hours for students
- Utilizing internet lab and wi-fi connection, various learning resources from the library

Notes and instruction are given through google classroom group

### **2.3.1. Dept of Physical Education**

- Notes and instruction are given through GOOGLE CLASSROOM and Whatsapp GROUP
- ICT enabled teaching methodologies
- Conducting seminars, quiz and assignments
- Research project for the students and giving individual attention to complete the project efficiently
- Organizing guest lectures
- Attending national and international seminars/conferences/workshops
- Using online classes
- Participating competitions like model presentation, paper presentation, quiz and other activities in the neighboring colleges
- Encouraging to ask more questions during the class hours
- Utilizing internet lab and wi-fi connection, various learning resources from the library

### **2.3.1 Department of Physics**

The Department ensures teaching learning is carried out in an efficient and effective manner. The students are encouraged to learn new things from the curriculum and co-curricular activities. In the student-centric approach for teaching, teachers become facilitators for the students. Inviting experts/people of eminence to deliver lectures is also adopted in teaching practices. The students are constantly encouraged to participate in conferences, seminars, workshops organized in and outside the college.

### **2.3.1 Dept of Social Work**

Students of Social Work are provided with an ambiance to have experiential learning through field work practicum in the assigned agencies. Concurrent Field Work is specially designed to provide more direct exposure and opportunities to apply classroom concepts to grassroots level experiences where they organize and undertake individual, group and community focused activities such as counseling, group work and community organization programmes in different agency settings. They undertake 7 days of rural camp activities either in rural or hill stations and 7 days of study tour where they are given adequate exposure to undergo participative learning and at times they use problem solving strategies. Problems solving mechanisms by students are also used while practicing counseling and undertaking group work activities on weekly basis.

### **2.3.1 – Dept. of Tamil**

**Special Lectures** - Special guest speakers, usually professors from neighboring colleges whenever possible are invited to deliver a talk on their field of interest. The students get to know the wider scopes in the field of Tamil.

**National and international seminars** – Interested students are taken/ allowed to participate in conferences, seminars and workshops organized by various colleges within Tamil Nadu. The students are exposed to expertise, and research institutes enabling them to acquire interest to carry out research.

**Competitions conducted by neighboring colleges** – Interested students are encouraged to participate in inter-collegiate competitions organized by various colleges in and around Tirunelveli District. The students get an opportunity to develop their skills and gain credits in extra-curricular activities.

**Seminar classes** – Compulsory seminars for all the courses in their degree program.

**Discussion** – UG and PG Students will discuss about the excavations, objects found in them, inscriptions, Manuscripts, news about Tamil language appearing in newspapers.



### **2.3.1 Dept. of VISCOM**

#### **Student centric methods:**

##### **Educational Field Visits**

Every year based on the subjects' students are made to visit monuments, temples, historic places, press clubs, public events and universities accompanied by respective staff members who handle the paper. It is important to prepare our students by developing their theoretical knowledge integrating with our curriculum. By the field visit we connect students to the real world and offer them different cultural experience and social bond.

##### **Workshops**

Students participating in various workshops can always work on their leadership qualities thereby giving it the proper boost to grow. Skills like Video editing, Audio editing, Painting, Screenplay writing, performing arts, and Human communication can be developed through such platforms which have immense value for students and their upcoming future. Workshops held at regular intervals do perform the same motive for a student. Being exposed to these practices makes him more prone towards learning and getting better with each session. Students attending such workshops can demonstrate their capabilities and can further more update their knowledge through such platforms.

##### **Guest Lectures**

Lectures organized within the department for students as a part of the Vis.Com Association. Special guest speakers, usually media professionals from Media industry, professors from media colleges or Universities are invited to deliver a talk on their field of interest. The students get to know the wider scopes and applications in the field of Visual Communication.

##### **Internship**

2nd year and 3rd year students actively take part in the internship. Students are given the opportunity to select their area of interest in the media field to do their internship. They Join with various professionals such as TV channels, Radio Channels, Magazines, Daily News Paper, Photography Studio, Audio Studio, Animation Studio, and Graphic Design centers. These internships act as an entry ticket for students who can get them introduced to the already active world of professionalism. They can make the most out of this phase by increasing their contacts and sociable qualities. Students participating in the above arenas on a high priority can be well enough guided to secure their career and make the right endeavors in paving their lives.

##### **Project**

Every year all the students undertake individual project and group project work under 4 staff members in the department. They are graded through viva-voce. It enables the students to gain in depth knowledge in their respective media work.

### 2.3.1 Dept of Zoology

**Field Visits and visit to laboratories in research institutes** – UG and PG students are made to visit laboratories and research institutes regularly based on the practical course work, accompanied by respective staff members who handle the practical paper.

**Group projects for 3<sup>rd</sup> year UG students** –All the final year UG students undertake project work under all the 11 staff members in the department. Each faculty will be allotted 3 – 5 students who will carry out research in respective discipline and submit dissertation by the end of even semester. A general viva voce will be conducted with external examiner and internal examiner and the marks will be sent to the controller. The student earns 4 credits for this paper. It enables the students to enrich their research knowledge and motivate the students for higher education/research.

**Individual project for 2<sup>nd</sup> year PG students** –All the final year PG students undertake individual project work under 11 staff members in the department. Each faculty will be allotted 1 or 2 students who will carry out research in respective discipline and submit dissertation by the end of even semester. A closed viva voce will be conducted with external examiner and internal examiner and the marks will be sent to the controller. The student earns 4 credits for this paper. It enables the students to gain in depth knowledge in research which could inspire and motivate them for research.

**Volunteering census and survey** of animals in government and non-government agencies – Occasionally students from the Zoology Department are called by the government and non-government agencies for animal census like Tiger, Elephant and Butterfly.

**Special Lectures** - As a part of the Zoology Association, every year two to seven special lectures are organized for both UG and PG students within the department. Special guest speakers, usually professors from neighbouring colleges and the alumni working in Universities and research institutions in India and abroad whenever possible are invited to deliver a talk on their field of interest. The students get to know the wider scopes and applications in the field of Zoology.

**Attending national and international seminars** – Interested students are taken/allowed to participate in conferences, seminars and workshops organized by various colleges within TamilNadu. The students are exposed to expertise, scientists and research institutes enabling them to acquire interest to carry out research.

**Attending competitions conducted by neighbouring colleges** – Interested students are encouraged to participate in inter-collegiate competitions organized by various colleges in and around Tirunelveli District. The students get an opportunity to develop their skills and gain credits in extra-curricular activities. Every year the department has been organizing intercollegiate completion (ZOOFEST) where our students also participate the completions.

**Seminar classes** – Compulsory seminars using powerpoint by the first and second year PG students for all the courses in their degree program.

**Viva voce** – Oral examination of individual students for all the core courses in both UG and PG program

**Solving puzzles** – Crossword puzzles are designed for first year UG students to introduce them to biological terms learnt in their core course.

**Chart preparation** – Preparation of charts with illustrations of life cycles and different systems in animals, for the UG students

**Model-making** – Models of biomolecules, fishing nets, breedinghapa, jar hatcheries for PG students

**Specimen collection** – Collection of molluscan shells, dead insects, bird feathers, aquatic weeds, aquatic insects, freshwater and marine fish, fish egg, fish scales, fossils, endangered species photographs as mini projects.

**Newspaper cuttings** – Submission of excerpts from news papers on science-related issues (environment protection, climate change, agriculture, pharmacy, research, discovery, invention, etc) and course-related articles for UG and PG.

**Dissection** – Morphological, anatomical and physiological observation of invertebrates by dissecting for the first year UG students

**Slide preparation** – Micro slides of planktons, blood cells, stages of cell division, buccal epithelium, developmental stages of chick embryo, insect mouth parts

**Analysis** – Determination of water quality, enzyme activity, DNA, protein, lipid, carbohydrate, nitrogenous waste products, blood group, haemoglobin, microbial identification, antigen-antibody interaction, laws in genetics